

Proposed CAMPO Transportation Investment Decision Tree Questions

1. Is the process transparent and accountable?

A. Project History

- 1) To what degree have local governmental authorities, or the public, previously endorsed this or related proposals?
- 2) To what degree have local governmental authorities, or the public, incorporated this, or related proposals, into their planning, or into other projects?
- 3) Should this proposal receive special consideration relative to other proposals because of previous governmental or public endorsement of this proposal, or because this proposal has been incorporated into other plans or projects?

2. What are the project's public/private benefits?

A. Mobility Benefits

- 1) Can the project manage growth of vehicle miles traveled, congestion, commute times or other appropriate applicable measures? If so, how?
- 2) Can the project increase or conserve transportation network capacity? If so, how?
- 3) Can the project increase public security (evacuations, fire, police etc.)? If so, how?
- 4) Can the project improve the functionality of the transportation system – i.e., “system efficiency? If so, how?
 - (a) Can the project improve productive operation and management of the existing and planned transportation system?
 - (b) Can the project improve connectivity with other travel modes or transportation facilities?
 - (c) Can the project serve the project serve or manage existing or future demand?
 - (d) Can the project be part of a regional transportation corridor?
 - (e) Can the project allow more continuity of travel or access to surrounding areas?
 - (f) Can the project be compatible with existing or future land uses?

B. Economic Development Benefits for the Community

- 1) Can the project encourage financial stability? If so, how? (e.g., an indicator could be to measure impacts on affected school district, city, and county revenues)
- 2) Can the project encourage regional economic competitiveness? If so, how?
- 3) Can the project increase property value? If so, how and at what levels?
- 4) Can the project increase financial viability of small cities/towns? (to be determined by local municipal entity in question)
- 5) Can the project generate excess funds to invest in other transportation priorities? If so, how?
- 6) Can the local community put the policies and services in place to capitalize on the investment? If so, how?

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- 7) Can the project encourage smart growth, activity centers, or more sustainable development? If so, how?
- C. Environmental and Public Health Benefits
- 1) Can the project have a positive impact on air quality? If so, how and at what levels? Would the project have a negative impact on air quality?
 - 2) Can the project have a positive impact on water quality? If so, how and at what levels? Would the project have a negative impact on water quality?
 - 3) Can the project positively impact noise? If so, how? Would the project negatively impact noise?
 - 4) Can the project have a positive impact on pedestrian activity? If so, how? Would the project have a negative impact on pedestrian activity?
 - 5) Can the project promote/direct growth away from sensitive areas? Would the project promote/direct growth toward desired growth areas? If so, how?
- D. Social Equity/Quality of Life Benefits
- 1) Can the project improve mobility that increases access to jobs, healthcare, educational, cultural, and/or recreational destinations, etc. for everyone, especially the most vulnerable members of our community? If so, how?
 - 2) Can the project create a time certain or more predictable and acceptable travel time?
 - 3) Can the project improve personal safety (e.g., fatalities, serious injuries, property damage)?
 - 4) Can the project help serve a “historically underserved” area of the region? (“historically underserved” needs to be defined for transportation context)
 - 5) Can the project help create positive visual/aesthetic impacts? If so, how? Would the project create negative visual/aesthetic impacts?
 - 6) Can the project help promote a sense of place at the regional and/or local level? If so, how? Would the project detract from a sense of place at the regional and/or local level?
3. **What are the project’s/transportation investment’s public/private costs?**
- A. What is total cost of the project over the useful life of the project expressed in net present value, including costs for the following:
 - 1) Construction
 - 2) Right of Way
 - 3) Engineering
 - 4) Utility relocation
 - 5) Maintenance
 - 6) Operation
 - 7) Debt service
 - B. What is the project timeline?
 - C. What are the indirect costs necessary to implement the project?

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- D. What are the opportunity costs to moving forward with the project relative to alternate transportation modes?
 - 1) Is this the right project at the right time?
 - 2) Is there another comparable project that accomplishes the same goals/benefits at lower costs?

- 4. **How will the project be paid for/implemented?**
 - A. To what extent and in what fashion will regional government be involved in the financing, design, build, and/or operation of the project?
 - B. What sources of financing are available for the project (e.g., City, County, CTRMA)?
 - C. What financing mechanisms are available for the project (e.g., GO bonds, private equity bonds)?
 - D. To what extent will the project be funded by users or by beneficiaries beyond the users?
 - E. Are there other projects that have made it this far in the process?
 - 1) Do those projects impact finances?