

Proposed CAMPO Mobility Financing “Decision Tree”

(July 31, 2007)

Is the process transparent and accountable?

Project History:

1. Is the project in a CAMPO transportation plan?
2. Has local money been spent on the project?
3. Has there been a vote on the project?

Transportation benefits:

1. Will the project decrease congestion?
2. Will the project increase or conserve capacity?
3. Will the project increase safety?
4. Will the project protect public health?
5. Will project increase security (evacuations, etc.)?
6. Will the project have positive economic development impact?
7. Will the project have a positive impact on energy conservation, the environment, and quality of life?
8. Will the project increase accessibility for residents and populations throughout the region?
9. How have justice and equity issues been addressed?
10. Will the project add to “*system efficiency*”?

System Efficiency:

1. Does the project improve productive operation and management of the existing transportation system?
2. Does the project improve connectivity with other travel modes or major roads?
3. Does the project serve or manage existing or future demand?
4. Is project part of a regional transportation corridor?
5. Does the project allow more continuity of travel or access to surrounding areas?
6. Is project compatible with existing or future land uses?

Is the project practical and cost effective?

- a. Is there enough money to build, operate, maintain, and pay debt service on the project?
- b. What is the project timeline? Is that acceptable?
- c. Are there health or environmental impacts that should be considered?

How will the project and the timeline be paid for?

1. What sources of money are available?
2. What is the cost of the project and the benefits?
3. Are there other projects that have made it this far in the process?
 - o Do those projects impact finances?

Can the project generate money to enhance its cost-benefit ratio?

If money is available, is it feasible and responsible to have other potential returns on investment?

Potential Returns on Investment:

1. Can the project pay for sidewalks, trails, sound walls, or other improvements?
2. Can the project fund the maintenance, construction, or right-of-way for other projects?
3. Can the project facilitate a comprehensive, multi-modal transportation system?
4. Can the project avoid and minimize environmental impacts?
5. Can the project provide other benefits?

Calculator (see attached):

Calculate all construction costs, funding, potential income, and benefit costs.

- Are there costs from other projects to consider?
- Will the project need to generate income to pay the costs and benefits?
 - o If so, who controls it and where does it go?
- How are the cost burdens distributed among beneficiaries?
 - o Who are beneficiaries?
 - Who are users?
 - o Who is paying?