



## AGENDA

CAMPO Growth Subcommittee Meeting

2-4 p.m.

Thursday, December 15, 2005

One Texas Center, 505 Barton Springs Road, Room 500

Austin, TX

1.	<a href="#">Welcome and Introductions</a>
2.	<a href="#">Background and Timeline</a>
3.	<a href="#">Growth Management 101: What Can/Should the Region Be Doing</a> <ul style="list-style-type: none"><li>• overall philosophy</li><li>• best practices</li><li>• key stakeholders</li><li>• implementation opportunities and limitations</li></ul>
4.	<a href="#">CAMPO's Role</a>
5.	<a href="#">Integrating local plans , ECT scenarios and vision, and other previous efforts</a>
6.	<a href="#">CAMPO Growth Concept Workshop (s)—Participants, desired outcomes, data needs</a>
7.	<a href="#">Integrating Growth Concept Initiative into the CAMPO 2035 Plan</a>
8.	<a href="#">Growth Subcommittee Role and Structure</a>
9.	<a href="#">Next Steps</a>

**CAMPO Growth Subcommittee  
Meeting #1  
December 15, 2005, 2 pm – 4 pm  
Meeting Summary**

**I. Attendees**

George Adams, City of Austin; Michael Aulick, CAMPO; Carol Barrett, San Marcos; Bruce Byron, CATC; Sally Campbell, ECT; LeRoy Click, Travis County; Ed Collins, TxDOT; Maureen Daniel, CAMPO; Lucy Galbraith, Capital Metro; Dan Gibson, Lockhart; Greg Goldman, CAMPO; Stevie Greathouse, CAMPO; Mike Heiligenstein, CTRMA; Charles Heimsath, Capital Market Research; John Langmore, ECT; Teri McManus, City of Austin; Michael Oden, University of Texas; Darcie Schipull, TxDOT; Joe Vining, Round Rock; Jim Walker, ECT; Charlie Watts, Travis County.

**II. Welcome and Background**

- Michael Aulick welcomed the group and provided background information on the initiative
- Group has been designated as a TAC subcommittee
- CAMPO must forecast demographics at the Traffic Serial Zone Level as the basis for its transportation planning
- The CAMPO growth initiative is intended to encourage a more public dialogue around CAMPO's demographic forecasts for the next plan
- 2030 Plan: 23 Billion Dollars invested but congestion still gets worse
- If the region can move toward implementing a different land use pattern, we might have a chance of better mitigating the impacts of the expected growth on the transportation system.
- CAMPO staff hopes to coordinate development of a "preferred" pattern that our Board can adopt; needs to be realistic

**III. Growth Concept Overview**

- Stevie Greathouse provided an overview of the agenda and presented information on CAMPO's draft work program for the effort
- Growth initiative comes out of Board request that CAMPO work with ECT and others to analyze the 2030 Plan and improve on it over the next 12 months—many of the concerns about the 2030 Plan relate to the growth pattern that was assumed under the plan
- Growth Concept would provide a bubble diagram-level mapped vision that the region can work towards; such a map will allow us to assess whether CAMPO's transportation planning is moving toward the regional vision or away from it, and will offer a means of working with jurisdictions on making other policy changes—these policy changes can then be factored into CAMPO's forecast methodology
- Teri McManus asked whether we will use performance measurement or benchmarking to assess whether jurisdictions are moving toward the vision: Lucy Galbraith suggested that we use benchmarking to estimate the level of accuracy of past forecasts.

- Growth Concept could be accompanied by performance benchmarks i.e. "accommodate 20% of regional job growth in growth areas," etc. Would also need to be accompanied by implementation measures.
- Planning and forecasting is an iterative process: CAMPO forecast could be based on reasonable assumptions about local policy changes and if those assumptions don't come to pass, CAMPO's forecasts would be amended during the next plan update.
- CAMPO intends to develop a growth concept through a two-tiered process: public workshops in the spring; a series of meetings with local jurisdictions to discuss opportunities and constraints.
- CAMPO has issued an RFP for a consultant to market and facilitate the public workshops. We received inadequate response and will be reissuing the RFP with a revised scope of work and increased budget.
- CAMPO will be convening the jurisdiction meetings ourselves and may be asking the Growth Subcommittee for some assistance

#### **IV. Growth Pattern Data and Analysis**

- CAMPO staff have done some analysis comparing the growth pattern assumed by the CAMPO 2030 Plan, and the growth pattern shown by ECT's "Scenario D". Modeling results point out differences among modeling frameworks more than they provide conclusive results about which pattern is "better". ECT modeling shows that Scenario D performs better. CAMPO modeling shows that CAMPO scenario performs better. The reason for the difference relates to the underlying assumptions: CAMPO model calibrated to 1997 behavior (trip lengths, mode split, etc); ECT model assumes behavior that would be expected with clustered growth. In addition, because modeling was run on CAMPO 2030 Transportation network, there is a mismatch between Scenario D demographics and the location and type of transportation infrastructure being assumed.
- National studies show that land use affects travel behavior. Recent study shows that there is a statistically significant correlation between the level of "sprawl" in a city and per capita vehicle miles traveled, and use of alternative modes. Less sprawling cities (defined by the study as those with greater densities, street connectivity, mix of uses, and stronger centers) have lower per capita VMT and higher utilization of transit and walk/bike modes.
- Still need to do more analysis, but staff believe that if behavior adjusts with land use, and if transportation infrastructure is put in place that supports the land use, then a focused growth scenario would perform better than CAMPO's trend-based scenario
- CAMPO wants to provide an independent process, while taking advantage of the work that has been done by the region under the auspices of Envision Central Texas. ECT has just developed a "Preferred Growth Scenario 2003." This scenario blends a bit of each of the 4 scenarios presented in the survey based on a mathematical interpretation of the survey results. Pattern shown in Williamson County reflects the survey results that were received from Williamson County residents, etc. This preferred scenario resembles Scenario D but is not as great a departure from status quo as Scenario D.

## **V. Best Practices**

- Stevie Greathouse presented information about what other MPOs are doing.
- Wasatch County Regional Council in Salt Lake City has incorporated some new provisions into their planning process based on Envision Utah and is currently working with Envision Utah on a jointly-sponsored update to the long range transportation plan.
- Washington DC area MPO has adopted "regional activity centers" and set performance benchmarks for development in these centers
- Southern California Association of Governments has gone through a major scenario-planning process and has instituted a 2% strategy which is focused on making land use changes in 2% of the LA area. They have found that this 2% change will equal a large reduction in regional congestion
- NCTCOG is using STP-MM funds to leverage sustainable development
- CAMPO wants to pull lessons learned from these various efforts

## **VI. Work Program Discussion**

- Group was asked to provide feedback on work program information and overall initiative. Should CAMPO be headed down this path? Is the public involvement approach the right one, etc?
- Members of the subcommittee asked for a clarification of the goals and objectives of the initiative
- Jim Walker suggested that CAMPO should undertake a scenario planning process similar to ECT...scenario planning is an iterative process that should be repeated over time based on new information
- Several members of the group discussed the need for developing a better land use modeling tool to feed the forecasts
- Group also suggested that CAMPO start with 2030 forecast pattern and work with jurisdictions and the public to adjust it based not only on desires, but changes to the "trend" that have happened since the 2030 forecasts were adopted
- Group discussed the level of control CAMPO's concept would have on local government decisions. Intent is for the concept to be collaboratively developed and to provide guidance, not a requirement (CAMPO is dependent on local governments to implement any land use regulation changes.)
- Michael Aulick pointed out that CAMPO has a powerful tool in our tool box, the ability to decide on the location and type of major transportation projects—these projects can be used to leverage particular development patterns
- Bruce Byron raised several issues related to whether this process is respectful of local planning efforts. Need to make sure these efforts aren't a waste of time for local citizens...can't just come up with a completely new pattern at a regional level.
- Format of the workshops should flow from identification of the goals and objectives of the process

- CAMPO is working with CAPCOG on several pieces of data: 2005 Population and Employment estimates and a vacant land inventory. This data will be available as part of the basis for development of the growth concept, and will be used in the forecasting process. In addition, TxDOT is currently conducting a travel survey that will replace the 1997 survey.
- Mike Heiligenstien mentioned that CTRMA is conducting a major travel survey related to investment analysis of the phase 2 toll roads—that data should be available in the summer
- The group discussed growth monitoring...need to be able to revise forecast assumptions between major plan updates as situation changes. Charles Heimsath praised city of Austin on-line mapped data including building permits and other growth monitoring data.
- Carol Barrett suggested that CAMPO needs to spend less time developing a growth concept and more time implementing one: i.e. need to put an emphasis on using growth management as a ranking tool for CAMPO funding of transportation projects
- Michael Aulick pointed out that CAMPO only has direct selection authority over projects funded with STP-MM and TxDOT may be using other selection criteria for projects funded with other state and federal funding
- John Langmore asked TxDOT staff whether growth management was on TxDOT's radar screen for selecting projects. Ed Collins explained that TxDOT's mission is to construct projects to meet a transportation need, rather than constructing projects to influence land use; TxDOT doesn't have land use authority, etc. MPOs have been given a larger role in TxDOT project selection process, however, and could weigh in.
- Stevie Greathouse said that emphasis needed to be placed on CAMPO plan for it's ability to state what's been agreed upon through a collaborative process. No one can use federal money, or build a state system project unless it's shown in the plan. Growth concept will ultimately guide what projects are shown in the plan.
- Group briefly discussed the use of the Texas Congestion Index, and recent analysis done by CAMPO regarding priorities for meeting future congestion needs through additional projects.
- Federal mandate includes multiple planning factors; need to remember that congestion management is just one goal
- Teri McManus suggested that CAMPO staff should analyze what is actually happening and compare it to 2030 forecast...that will allow an assessment of where we are and we may find that the region is moving toward a focused growth scenario on its own
- Charles Heimsath asked whether CAMPO is required by state law to use State Data Center County Control Totals. CAMPO used a modified version of the control totals for the last plan update, but other region's model their own, and we may be moving toward a multi-county regional control total rather than totals by county for the next update. CAMPO staff will check into the legality

## **V. Subcommittee Structure and Next Meetings**

- Subcommittee members expressed a preference for keeping the structure of the meetings an informal sharing of ideas and suggestions, rather than putting in place a formal decision making structure at this phase.
- Michael Aulick suggested monthly meetings and the group agreed
- CAMPO staff will try to find a Monday or Wednesday meeting time in January or early February that will work for the next meeting.

## **VI. Next Steps**

- CAMPO staff will put together a draft document outlining the goals and objectives for this effort with a more detailed work program for review and comment by the subcommittee
- Based on the stated goals and objectives, the subcommittee will help CAMPO identify additional data needs, suggestions for workshop format, etc
- CAMPO staff will recraft the RFP scope and reissue the RFP for workshop facilitation consultants
- CAMPO staff will compare the 2030 forecast with 2005 data once that data is available
- **Next meeting: Wednesday February 1, 2006, 2-4pm, Room 325, One Texas Center, 505 Barton Springs Rd. Austin.**



## AGENDA

CAMPO Growth Subcommittee Meeting

2-4 p.m.

Wednesday, February 1, 2006

One Texas Center, 505 Barton Springs Road, Room 325

Austin, TX

1.	<a href="#">Welcome and Introductions</a>
2.	<a href="#">Growth Concept: Goals and Objectives</a>
3.	<a href="#">Growth Concept: Work Program and Timeline</a>
4.	<a href="#">Public Involvement RFP</a>
5.	<a href="#">Meetings with Jurisdictions</a>
6.	<a href="#">Data Collection and Update on Related Activities</a>
7.	<a href="#">Next Steps</a>

**CAMPO Growth Subcommittee  
Meeting #2  
February 1, 2006, 2 pm – 4 pm  
Meeting Summary**

**I. Attendees**

Michael Aulick, CAMPO; Carol Barrett, San Marcos; Bruce Byron, CATC; Sally Campbell, ECT; LeRoy Click, Travis County; Ed Collins, TxDOT; Maureen Daniel, CAMPO; Heidi Dues, Travis County; Lucy Galbraith, Capital Metro; Dan Gibson, Lockhart; Stevie Greathouse, CAMPO; Charles Heimsath, Capital Market Research; Kevin Lancaster, CAMPO; Teri McManus, City of Austin; Sean Moran, CAPCOG; Darcie Schipull, TxDOT; Joe Vining, Round Rock; Jim Walker, ECT; Charlie Watts, Travis County.

**II. Welcome and Introductions**

- Stevie Greathouse indicated available hand-outs and noted that the draft Work Program and Scope document that had been e-mailed out was missing one attachment (a list of available and needed data.)
- As follow-up from the first meeting of the Subcommittee, CAMPO staff had put together a draft work program and scope document for the Growth Initiative, including goals and objectives

**III. Growth Concept Goals and Objectives**

- Stevie Greathouse presented the 8 planning factors that guide CAMPO's work as described in SAFETEA-LU and walked the group through the draft Goals and Objectives
- The planning factors form much of the basis for the Growth Initiative goals and CAMPO intends to make sure that it is staying within its federal mandate in terms of responsibilities
- The Objectives that accompany each Goal are intended to be measurable (i.e. CAMPO can use them to judge whether the growth concept is advancing the goals)
- Group was generally supportive that the Goals laid an adequate groundwork for the initiative.
- The Group had some comments about the overall process:
  - CAMPO plans previously were based on trends; if the intent is to depart from this approach:
    - Need process from start that is flexible to suit individual areas (urban vs. rural)
    - Ideal--set realistic goal first, then look at individual level to see what can be done from the goal and the local planning objectives
    - Come up with process for individual localities to use
    - Outcomes – iterative process between plan and local objectives
      - Look for missing areas in plan that might affect local objectives
  - Concern was expressed that there was limited buy in from outside areas in the ECT process

- This concern was refuted by several members
  - Goal of ECT – educate on regional impacts and let local plans emerge
- There is a mismatch between what cities and counties are able to do (planning/zoning). Need to add a section to the report on “lack of tools”
- The Subcommittee discussed the goals and objectives in more detail and had the following questions and comments about the draft:
  - Will objectives become criteria to develop growth concept – yes
  - Objective 3(c) – terms could be subjective (def. of “committed”)
    - Should definitions be made upfront or afterward?
      - Goals should be broad upfront and can be defined as the process moves forward.
  - Objectives related to transit. San Marcos – do not want light rail to be mandate for receiving funds for local project if not able to check off for light rail in area.
    - Have some way of creating objectives that encompass needs of all areas that do not necessarily have the same governing powers (i.e. Cities, counties)
    - Form cohesive/complimentary plan to avoid conflicts
  - Objective 6(f) – "Accommodate growth under State Data Center 1.0 growth scenario" may be too specific as an objective
    - What growth trend/total should be used?
    - (CAPCOG) Air Quality/Transportation using different forecast totals.
  - Many comments have led back to objective 4(c) of the draft work program.
  - Should flip objectives 4 (c) and 4 (a) so that it's clear that local planning is important to this process
- Members were asked to email additional comments on the Goals and Objectives to Stevie in advance of the next Growth Subcommittee meeting: in particular wording changes to make sure that objectives appropriately reflect regional diversity and provide adequate flexibility

#### **IV. Growth Concept Work Program: Public Involvement, Jurisdiction Meetings, and Timeline**

- Stevie Greathouse provided an overview of the draft timeline and work program.
- Draft work program was put together as a two track process: one track would involve the public in a discussion of options; a parallel track would involve the jurisdictions in a discussion of options, opportunities, and constraints; CAMPO staff would then pull the information together and develop a proposed growth concept map
- As presented, the timeline included issuance of an RFP for marketing and facilitation over the coming week and workshops in June
- The group discussed the timeline and felt that it would be unproductive to go to the public at this stage
- Instead, the group suggested that CAMPO should go to the jurisdictions with the ECT Preferred scenario and make modifications based on jurisdiction feedback, then go out to the public with a concrete proposal (the public already participated in the visioning for ECT and if the ECT preferred scenario map is going to form a basis for the effort, it would be redundant to have public workshops until there's a

specific proposal); this would postpone the workshops until Fall and require a revision to the RFP

- Subcommittee discussed potential format for the meetings with jurisdictions and generally supported the notion of holding a series of planner roundtable discussions, breaking into one-on-one conversations as needed, and then coming back for a second round of group discussions
- Subcommittee also thought that we should be prepared to present not only the ECT Preferred scenario map, but also some population allocation ranges by city that reflected the scenario in order to give the jurisdictions something more concrete to respond to
- Other questions and concerns about the process:
  - Can a growth pattern be predicated on rail lines that may be voted down?—the lines wouldn't be assumed to be committed projects, but could still be considered
  - How do the communities know that if they go in some direction that CAMPO will then use their funds to pay for the projects?--Once a demographic scenario is created and the transportation side is developed to assist with that scenario, those road plans will be put in the CAMPO plan for adoption. Nothing is firm until it goes into the TIP.

## V. Data Collection

- Stevie Greathouse provided an overview of a list of the data that CAMPO hopes to pull together for this effort and asked for additions/questions
- Members of the group questioned the need for data on school district-owned property
- Members of the group also suggested data sources for several pieces of data

## VI. Next Steps

- Subcommittee members will provide additional feedback on the work program and scope document via e-mail within the next several weeks
- CAMPO staff will revise the work program and scope to reflect the timeline revisions described under section IV, above
- CAMPO staff will make other revisions to work program and scope document as suggested by the committee
- CAMPO staff will put together a detailed proposal for structuring the jurisdiction meetings and will begin to set those meetings up
- CAMPO staff will revise public involvement RFP and postpone issuing RFP until closer to September
- CAMPO staff will schedule future meetings of the Growth Subcommittee with the next meeting occurring in late March
- **Next meeting: Location and Time TBD based on member availability**



**CAMPO**

*Capital Area Metropolitan Planning Organization*

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**AGENDA**

CAMPO Growth Subcommittee Meeting  
2-4 p.m.  
Wednesday, March 29, 2006  
CAPCOG Board Room, 2512 S IH 35  
Austin, TX

1.	<a href="#">Welcome and Introductions</a>
2.	<a href="#">Growth Concept: Revised Work Program and Scope</a>
3.	<a href="#">Jurisdiction Meetings: Agenda, Logistics, and Resource Materials</a>
4.	<a href="#">Jurisdiction Meetings: Invitation and Getting the Word Out</a>
5.	<a href="#">Status Report on Related Regional Activities</a>
6.	<a href="#">Next Steps</a>

**CAMPO Growth Subcommittee  
Meeting #3  
March 29, 2006, 2 pm – 4 pm  
Meeting Summary**

**I. Attendees**

Carol Barrett, San Marcos; Bruce Byron, CATC; Sally Campbell, ECT; LeRoy Click, Travis County; Ed Collins, TxDOT; Lucy Galbraith, Capital Metro; Dan Gibson, Lockhart; Stevie Greathouse, CAMPO; Greg Griffin, CAMPO; Charles Heimsath, Capital Market Research; David Hutton, Leander; Teri McManus, City of Austin; Sean Moran, CAPCOG; Becky Motal, LCRA; Darcie Schipull, TxDOT;

**II. Welcome and Introductions**

Stevie welcomed attendees, and asked for brief introductions.

**III. Growth Concept: Revised Work Program and Scope**

Stevie provided an overview of the Growth Concept process, generally:

1. Start with the (Envision Central Texas) ECT Preferred Scenario
2. Host area meetings with local jurisdictions to discuss feasibility of ECT versus existing jurisdictional land use plans
3. Develop draft CAMPO growth concept
4. Public workshops held, facilitated by consultant
5. Growth Concept reviewed by CAMPO Technical Advisory Committee and Transportation Policy Board
6. CAMPO Growth Concept finalized, which may vary from traditional population and employment forecasts
7. Growth Concept used to formulate CAMPO 2035 Plan and refine local policies

Lucy expressed concern that the Growth Concept and/or Population Forecasts could be constrained by county control totals, possibly introducing localized error, and offered a potential solution to use a regional population control total.

Carol asked for clarification on Objective 6.A, what constituted "realistic" data. Stevie responded that jurisdictions would be asked to review the information used for concept implementation.

Charles asked how the Base Year Estimate project was going. Sean gave an overview of the process, reporting 90% completion.

**3. Jurisdiction Meetings: Agenda, Logistics, and Resource Materials**

Stevie explained the jurisdiction meetings broadly as Round Table discussions including review of the ECT vision versus existing jurisdictional plans. A draft CAMPO Growth Concept would result, as a conglomeration of the jurisdictional refinement of the ECT vision towards practical implementation.

Becky asked what the Growth Concept map would actually convey, and Stevie responded that it should simply show locations of focused, dense growth, without describing the condition in rural areas, and reflecting an implementable reality. Perhaps a single color to avoid implying a predicted population or employment count.

Charles suggested that jurisdictions be contacted before the Round Tables to avoid public surprise, and staff reaction. Stevie reminded him that these meetings are intended to be targeted to staff to get technical input and feedback before the public meetings, and that 39 separate meetings for all jurisdictions would be preferable, but not feasible with CAMPO staffing. Charles suggested that sub-regional meetings would probably be well attended by staff, and to include an example of the map that will be shown, so jurisdictions can provide meaningful comment.

Group discussed the notion of including presentation of local plans as a specific agenda item. Lucy suggested that the jurisdictional maps and ECT maps be standardized to the same units for comparison. Greg responded that plans were to convert jurisdictional plans to ECT land types. Teri expressed caution that the data may not be comparable, represented as population and employment.

Lucy recommended bringing city plans to meetings for reference.

#### **4. Jurisdiction Meetings: Invitation and Getting the Word Out**

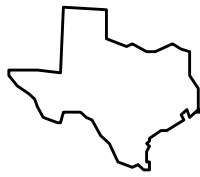
Stevie mentioned that invitations for the Round Tables would go to jurisdictional planning directors and applicable elected officials. Charles asked if the private sector would be asked to participate, and Stevie responded that they would be invited to attend the major public workshops in September. The intent of the Round Table meetings is to get specific feedback from local governments.

David asked when city councils and other elected officials would be included, and Stevie responded that they could be asked to adopt resolutions to follow the Growth Concept after it is adopted. The intent is that City staffs would work with their elected officials as needed.

Stevie asked for volunteers to help coordinate the round table meetings, and Sally, Charles, Teri and Lucy offered help. An invitation to meet in April should go out to the entire Growth Concept Committee to arrange the effort.

#### **5. Next Steps**

- CAMPO will send out round table meeting invitations within the next week.
- Stevie will convene a small group of subcommittee members in April to help with round table meeting agenda and preparation.
- Jurisdiction round table meetings will be held during the first 3 weeks of May.
- The full CAMPO Growth Subcommittee will meet next on **May 17, 2006, 2-4 pm in One Texas Center, Room 325** to discuss preliminary meeting results and public involvement RFP.



## AGENDA

CAMPO Growth Subcommittee Meeting

2-4 p.m.

Wednesday, May 17, 2006

One Texas Center, Room 325, 505 Barton Springs Rd  
Austin, TX

1.	<a href="#">Welcome and Introductions</a>
2.	<a href="#">Update on Jurisdiction Meetings</a>
3.	<a href="#">Update on Data Collection</a>
4.	<a href="#">Mapping and Implementation Activities Exercise</a>
5.	<a href="#">Review of Draft Request for Proposals for Public Involvement Consultant</a>
6.	<a href="#">Next Steps</a>

## **CAMPO Growth Subcommittee**

### **Meeting #4**

**May 17, 2006, 2 pm – 4 pm**

### **Meeting Summary**

#### **I. Attendees**

Carol Barrett, San Marcos; Bruce Byron, CATC; Ed Collins, TxDOT; Stevie Greathouse, CAMPO; Greg Griffin, CAMPO; Teri McManus, City of Austin; Sean Moran, CAPCOG; Darcie Schipull, TxDOT; Joe Vining, Round Rock; Charlie Watts, Travis County.

#### **II. Welcome and Introductions**

#### **III. Update on Jurisdiction Meetings**

- The meetings at Austin, Bastrop and Round Rock are complete, and useful information was gathered at each. The Bastrop meeting had a fairly low turnout, but was a good opportunity to build relationships with staff and elected officials.
- Information discussed included Envision Central Texas, jurisdictional efforts toward growth, and evaluation of current policies.

#### **IV. Update on Data Collection**

- Stevie briefly explained the existing conditions and projection maps used at the jurisdictional meetings, and the Growth Concept maps that result from the group mapping exercise. In addition to an adopted Growth Concept map, Memorandums of Understanding may be produced with various jurisdictions to indicate an effort to implement the preferred Growth Concept. The MOU's could include language describing benchmarks of population and employment growth within the recommended growth centers.
- Ed voiced concern about implementing the MOU's with jurisdictions.
- Bruce continued that concern, adding that the public would perceive that Growth Concept as the source of population and employment figures for modeling.
- Stevie replied that the Growth Concept is a tool for prioritizing project funding, that is a result of community input and support, that can be evaluated using modeling techniques.
- Joe asked about how rural areas with no growth control techniques will be incorporated to the Growth Concept.
- Stevie responded that growth in the rural areas is inevitable, and that the Growth Concept process may foster future changes in land use authority.
- Bruce added that a framework for prioritization is clearly needed, but that the Growth Concept may not be the best tool to clarify regional priorities.
- Carol responded that she expects San Marcos to buy-in to the concept, but also expects the MOU with CAMPO to benefit the jurisdiction with prioritization for transportation projects within the city.
- Joe felt similarly to Carol, that benefits to the jurisdictions will need to be built into the MOU.

- Sean expressed a need to develop a process to ensure non-participants in the Growth Concept process are not overlooked.
- Carol was very optimistic of San Marcos' implementation of the Growth Concept, citing Los Angeles county's commitment of 2% of their residential growth to focused growth areas.
- Ed suggested that perhaps mid-term prioritization would be a better application for Growth Concept effort.

## **V. Mapping & Implementation Exercise**

- Stevie facilitated the group Growth Concept mapping exercise that jurisdictional meetings completed, and requested ideas for implementation of the Growth Concept.
- Bruce responded that infrastructure is key to focusing growth.
- Ed added that greenspace as amenity is important, citing recent trends to provide urban recreation amenities to encourage urban residential locations.
- Charlie mentioned need for a conservation development ordinance, which would encourage clustered growth and conservation of greenspace.
- Sean brought up Tax Increment Financing to focus growth in particular areas, citing their successful use in several areas of Texas.
- Teri mentioned a few from a longer list she has developed, including Public Improvement Districts, which can be less financially risky than TIFs, Traditional Neighborhood Development ordinances, and Transit-Oriented Development ordinances.

## **VI. Public Involvement RFP**

- Stevie expressed that she was seeking support from this subcommittee for a consultant RFP to provide public facilitation for open Growth Concept meetings. The RFP would open the following Monday, with the pre-proposal conference the next Thursday. The group seemed comfortable with issuance of an RFP.
- The group suggested some minor changes to the RFP, and recommended going ahead after including the changes.

## **VII. Next Steps**

- Complete jurisdiction round table meetings
- Issue public involvement RFP
- Follow-up meetings with jurisdictions
- Begin to digitize data and pull together summary materials and draft growth concept



## AGENDA

CAMPO Growth Subcommittee Meeting  
2-4 p.m.  
Wednesday, July 19, 2006  
CAPCOG Board Room, 2512 S IH 35  
Austin, TX

1.	<a href="#">Welcome, Introductions, and Schedule (15 min)</a>
2.	<a href="#">Introduction of Public Involvement Consultant (Group Solutions RJW) (15 min)</a>
3.	<a href="#">Summary of May Jurisdiction Meetings (15 min)</a>
4.	<a href="#">Presentation and Preliminary Feedback on Draft Growth Concept (60 min)</a>
5.	<a href="#">Next Steps (15 min)</a>

**CAMPO Growth Subcommittee**  
**Meeting #5**  
**July 19, 2006, 2 pm – 4 pm**  
**Meeting Summary**

**Attendees**

Michael Aulick, CAMPO; Carol Barrett, San Marcos; Bruce Byron, CATC; Sally Campbell, Envision Central Texas; LeRoy Click, Travis County; Eric Dusza, CAPCOG; Dan Gibson, City of Lockhart; Stevie Greathouse, CAMPO; Greg Griffin, CAMPO; Charles Heimsath, Capital Market Research; Sandy Hentges, Greater Austin Chamber of Commerce; Robena Jackson, Group Solutions RJW; Cole Kitten, CAMPO; Kevin Lancaster, CAMPO; Diane Miller, Envision Central Texas; Michael Oden, UT; Rhonda Price, Group Solutions RJW; Al Purcell, City of Austin; Darcie Schipull, TxDOT; Charlie Watts, Travis County; Daniel Yang, CAMPO.

**I. Welcome, Introductions, and Schedule**

- **September:** presentation of review draft Growth Concept and Public Workshops
- **October:** workshop summary and revise draft Growth Concept
- **January-March:** CAMPO board approves Growth Concept and begin to develop Memorandums of Understanding

**II. Introduction of Public Involvement Consultant (Group Solutions RJW)**

- Using an RFP process CAMPO has selected Group Solutions RJW as the public involvement consultant for this process
- Consultant recommends workshops in 4 locations throughout the region, plus newspaper ads; newspaper survey in rural areas, and an on-line survey ready by August 22.
- A large media event would be held August 22.
- Consultant would build on CAMPO's 3,000 person contact database via media.
- Workshops would be held during week of Sept. 11-15.
- Consultant would like help with determining groups to contact; particularly business and civic groups
- Consultant will work with elected officials to get the word out.
- Diane Miller asked if workshops would facilitate planning at regional or local scales. Robena Jackson responded that regional would be the focus, but localized information may be provided, cognizant of time constraints.
- Maureen Daniel asked if surveys would be available in Spanish. Robena Jackson responded that they have not yet determined that, but welcome ideas. Diane Miller responded that ECT received no responses from Spanish-language surveys, but received significant Hispanic comment at public meetings.

**III. Summary of May Jurisdiction Meetings**

- Stevie Greathouse reviewed the written meeting summaries provided for nine (9) meetings, and the growth concept map development.

- Stevie also presented the composite map that CAMPO has developed based on the mapped input from each of the meetings. This composite map forms the base input for the draft growth concept map.

#### **IV. Presentation and Preliminary Feedback on Draft Growth Concept**

- Michael Aulick and Stevie Greathouse explained development of the Growth Concept, stemming from the jurisdictional meetings.
- The structure of the Growth Concept includes a map of activity centers, future performance targets, a menu of implementation strategies, and a Memorandum of Understanding committing to strive towards the performance targets using one or more of the implementation strategies.
- The initial draft of the Growth Concept map is based on the activity centers identified at the jurisdiction meetings; this map will continue to be refined by staff in the following ways: activity centers will be generalized to circles; activity centers will be analyzed for viability based on existing development patterns, and other market factors.
- Carol responded that the City of San Marcos is already engaged in the implementation strategies needed for compliance with the draft Growth Concept, and was concerned that the Growth Concept might not change the development status quo.
- Charles Heimsath recommended that specific language be included in the Growth Concept document to clarify that the area includes 5 counties, though CAMPO's boundary includes only three. Michael confirmed that we would probably not pursue Memorandums of Understanding with governments outside of our jurisdiction.
- Bruce Byron asked if the Growth Concept will influence the Traffic Serial Zone forecasts, and Michael responded that the Growth Concept map and population targets would form the basis for developing traffic zone-level demographic forecasts, with the balance of population and employment applied to the remainder of the county. Bruce expressed concern that this would cause rural and urbanizing areas outside of activity centers to be underserved by transportation improvements.
- Michael Oden recommended that the Concept is too focused on activity centers and should provide more focus on connectivity outside of the activity centers, particularly between residential areas and downtown areas.
- Charles Heimsath commented that the 'Urbanist' imagery used on the Growth Concept document will be applicable to rail station development and City of Austin infill, but not all activity centers throughout the region.
- Charles Heimsath recommended that a circle-based Growth Concept be developed, based on major development likely to occur near major transportation intersections, so Growth Centers should be located on them. Then, send the revised version to the governmental staff who originally participated for review.
- Stevie Greathouse responded that the September workshops will provide a forum for more in depth review and response to the map.

## **V. Next Steps**

- CAMPO will refine the Growth Concept map using a size-tiered, circle-based Concept, and send out for review in advance of the August meeting.
- Group Solutions RJW will work with CAMPO to draft an on-line survey and workshop agenda and will send these out for review in advance of the August meeting.
- Subcommittee members should provide feedback to Stevie Greathouse on the overall approach to the growth concept asap.
- Next Growth Concept meeting is to be held in the CAPCOG Board Room Wednesday, August 16, 2 – 4 p.m.



**CAMPO**

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**AGENDA**

CAMPO Growth Subcommittee Meeting

2-4 p.m.

Wednesday, August 16, 2006

One Texas Center, Room 325, 505 Barton Springs Road

Austin, TX

1.	<a href="#">Welcome and Introductions</a>
2.	<a href="#">Schedule and Upcoming Events</a>
3.	<a href="#">Presentation and Review of Draft 2035 Regional Growth Concept</a>
4.	<a href="#">Presentation and Review of Draft Survey and Workshop Agenda</a>
5.	<a href="#">Integrating CAMPO Growth Concept into Other Regional Efforts</a>
6.	<a href="#">Next Steps</a>

**CAMPO Growth Subcommittee  
Meeting #6  
August 16, 2006, 2 pm – 4 pm  
Meeting Summary**

**Attendees**

Michael Aulick, CAMPO; Bruce Evans (for Bruce Byron), CATC; Sally Campbell, Envision Central Texas; LeRoy Click, Travis County; Stevie Greathouse, CAMPO; Greg Griffin, CAMPO; Robena Jackson, Group Solutions RJW; Cole Kitten, CAMPO; Teri McManus, City of Austin; Sean Moran, CAPCOG; Michael Oden, UT; Rhonda Price, Group Solutions RJW; Darcie Schipull, TxDOT; Charlie Watts, Travis County.

**I. Welcome and Introductions**

**II. Schedule and Upcoming Events**

- August 21, 2006, 2 pm, presentation to Kirk Watson's SH 130 Work Group
- August 23, 2006, 10-11 am, Media Briefing
- September 11, 2006, 6:00 pm, CAMPO Board Briefing
- September 13, 2006, 5:30 pm, Round Rock Workshop
- September 14, 2006, 5:30 pm, San Marcos Workshop
- September 18, 2006, 6:00 pm, Austin Workshop
- September 19, 2006, 5:30 pm, Bastrop Workshop
- January/February 2007, Presentation to CAMPO Board for Endorsement

**III. Presentation and Review of Draft 2035 Regional Growth Concept**

- Stevie Greathouse presented the draft 2035 Regional Growth Concept
- Primary changes from the version presented at the July Subcommittee meeting:
  - Revision of Map to show activity centers as small, medium, and large circles, and to remove certain potential activity centers using a scoring process
  - Completion of Table 1 to include performance information and targets for each mapped activity center, and to set overall percentage targets for future employment and population
  - Revision of Table 2 to reference street connectivity from surrounding areas to centers.
- Comments from the group included:
  - Cedar park activity center seems to have been excluded inadvertently and should be added back onto the map
  - Activity centers are shown at some rail stations that have not been included by city of Austin in its TOD ordinance—this could be an issue
  - Even though they don't score as high, we should include US 79, US 290, and SH 71 intersections with SH 130 as activity centers because of the existing planning occurring at these locations
  - Howard Lane and McNeil Station small activity centers should be combined into one medium activity center
  - Change the name of Austin CBD to "Central Austin"

- We should map Travis County Green Print data to see if growth concept is complementary of parks planning
- Population and jobs targets may be too high in some cases and should be adjusted downward slightly
- Make minor modifications to strategy table to indicate the strategies that counties are likely to be involved in

#### **IV. Presentation and Review of Draft Survey and Workshop Agenda**

- Stevie Greathouse presented the draft survey and the committee made the following suggestions to improve the survey:
  - Simplify question #1 by deleting choice "d"
  - Add a reference to infrastructure cost to question #2
  - Add a definition of land use planning in question #4
  - Add a choice for "opposed to government intervention" under question #5
  - Add a question seeking home zip code
- Stevie Greathouse presented the draft workshop agenda and the committee was generally supportive of the format. Committee members may be asked to attend the workshops as staff support to answer questions, particularly during the open house portion.

#### **V. Integrating CAMPO Growth Concept into Other Regional Efforts**

- Envision Central Texas is working with UT academics to explore the notion of collaborating on the development of a regional growth management tool box. This work could be very complementary of the CAMPO Growth Concept, and CAMPO will explore the possibility of coordinating these efforts.
- The Houston Galveston Area Council is Hosting a workshop focused on growth management tools in September that could be a good model for a workshop in this region in September.

#### **VI. Next Steps**

- CAMPO staff will revise the Draft Growth Concept and survey based on the comments heard at the meeting and via e-mail.
- September Growth Subcommittee Meeting is cancelled, however, Subcommittee members are all invited to attend the press briefing and workshops.
- CAMPO staff will contact Growth Subcommittee Members about specific participation at the workshops.
- **Next Meeting: October 18, 2006, 2-4 pm, One Texas Center, 505 Barton Springs Road, Room 325**



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**AGENDA**

CAMPO Growth Subcommittee Meeting

2-4 p.m.

Thursday, November 2, 2006

One Texas Center, Room 325, 505 Barton Springs Road

Austin, TX

1.	<a href="#">Welcome and Introductions</a>
2.	<a href="#">Summary of Workshops and Outreach Process</a>
3.	<a href="#">Integrating Comments into Draft Growth Concept</a>
4.	<a href="#">Ongoing Outreach to Jurisdictions, Regional Entities, and Private Sector</a>
5.	<a href="#">Next Steps and Schedule</a>

**CAMPO Growth Subcommittee  
Meeting #7  
November 2, 2006 2 pm – 4 pm  
Meeting Summary**

**Attendees**

Michael Aulick, CAMPO; Elizabeth Ascott, TxDOT; Carol Barrett, San Marcos; Bruce Byron, CATC; Diane Miller, Envision Central Texas; LeRoy Click, Travis County; Stevie Greathouse, CAMPO; James Gamez, Capital Metro; Dan Gibson, Lockhart; Greg Griffin, CAMPO; Robena Jackson, Group Solutions RJW; John Langmore, ECT; Teri McManus, City of Austin; Sean Moran, CAPCOG; Michael Oden, UT; Vanessa Owens, TxDOT; Rhonda Price, Group Solutions RJW; Darcie Schipull, TxDOT; Jim Walker, ECT; Charlie Watts, Travis County.

**I. Welcome and Introductions**

**II. Summary of Workshops and Outreach Process**

- Stevie Greathouse provided an overview of the growth concept local workshops, survey methods, and subsequent presentations.
- Stevie Greathouse also provided an overview of the outreach summary report prepared by the consultant, the comment log prepared by CAMPO staff, as well as a map showing all mapped comments
- Several members had comments on the analysis of survey questions that was presented in the summary report:
  - Sean Moran voiced that he felt some of the questions were leading towards answers.
  - Teri McManus recommended that presentation to the Policy Board include description of the survey intents, and respondent comments on the survey itself.
  - Jim Walker mentioned an interesting chart for analyzing question 3 (on the use of funds for transportation improvements) would be to also show chart responses that chose all of the options.
  - Elizabeth Ascott noted a need to map survey response levels by county.
  - Michael Oden recommended use of a basic metric to indicate a magnitude of open-ended responses on given topics.
  - Sean Moran recommended a thematic map of response locations.

**III. Integrating Comments into Draft Growth Concept**

- CAMPO staff have reviewed the public comments and outreach summary and request that the subcommittee members provide some suggestions on ways to best incorporate the comments received.
- Jim Walker asked that all known rail lines in the region be added to the map.
- John Langmore asked that the description of population service in the draft Growth Concept document, footnote 2 be further clarified and also recommended that CAMPO explore methods of monitoring activity centers that went beyond population and employment figures.

- Carol Barrett asked that the draft MOU be clarified that the jurisdiction would support the Concept within its abilities; not throughout the region. She also asked for major infrastructure improvements to be defined as an implementation strategy, and potentially contacting rural service providers for support of the Concept. She specifically identified need for a map of the draft Concept overlaid with Edwards Aquifer boundaries.
- The group also discussed the possibility of providing flexibility to jurisdictions to make some map decisions during the MOU process.
- Teri McManus stressed that some of the Growth Centers are located with little or no local land use authority, and may be difficult to implement. She recommended that the final map only include those centers within jurisdictional boundaries.
- Several committee members suggested that some additional information should be provided on what constituted an activity center. Carol Barrett requested that part of the commitment under the MoUs be to work toward increasing densities in such a way that the area could be served by transit in the future.

#### **IV. Ongoing Outreach and Next Steps**

- Bruce Byron requested that CAMPO staff continue to work with jurisdictions (particularly City Councils) to get their input on locations that made sense.
- Jim Walker recommended continuing to take the Concept to local officials for discussion.
- Sean Moran offered to assist the Concept vetting with rural areas through meetings and use of their GIS web server.
- Michael Aulick suggested re-convening the group in December after the December 11 Transportation Policy Board meeting.
- CAMPO staff will amend the Growth Concept based on input provided by the Growth Subcommittee and will bring it back to the group for discussion at the December meeting.
- **Next Meeting: December 21, 2006, 2-4pm. Location TBD.**



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**AGENDA**

CAMPO Growth Subcommittee Meeting

2-4 p.m.

Thursday, December 21, 2006

Capital Metro Board Room, 2910 East Fifth Street

Austin, TX

1.	<a href="#">Welcome and Introductions</a>
2.	<a href="#">Presentation and Discussion of Revised Draft Activity Centers Map</a>
3.	<a href="#">Identification of Additional Modifications to Draft Growth Concept</a>
4.	<a href="#">Next Steps and Schedule</a>

**CAMPO Growth Subcommittee  
Meeting #8  
December 21, 2006 2 pm – 4 pm  
Meeting Summary**

**Attendees**

Elizabeth Ascott, TxDOT; Carol Barrett, San Marcos; Bruce Byron, CATC; Diane Miller, Envision Central Texas; LeRoy Click, Travis County; Stevie Greathouse, CAMPO; Greg Griffin, CAMPO; Todd Hemingson, Capital Metro; Charles Heimsath, Capital Market Research; John Langmore, ECT; Sean Moran, CAPCOG; Michael Oden, UT; Al Purcell, City of Austin; Charlie Watts, Travis County.

**I. Welcome and Introductions**

**II. Timeline and Upcoming Milestones**

- Stevie Greathouse presented an overview of upcoming milestones: CAMPO staff anticipate presenting a revised draft of the growth concept to the CAMPO Board for review at the March 2007 meeting. Once the Board approves the Growth Concept, CAMPO staff will put together briefing packets and will work with local governments to sign Memorandums of Understanding supporting implementation of the Growth Concept. CAMPO demographics and modeling staff, working with a consultant, will incorporate the outcome of this process into the 2035 demographic forecasts. In late 2007 or 2008, CAMPO staff will issue an STP-MM call for projects that will likely include some criteria or funding set-aside for transportation infrastructure and studies supporting activity centers. Timeline is dependent on Board consideration and approval of Growth Concept.
- Group provided the following major comments related to how the growth concept work is used in CAMPO's demographic forecasts and modeling, and asked that modeling staff be present at the January meeting for a more detailed discussion:
  - it would be desirable to develop two future demographic scenarios (trend vs. growth concept) so that transportation performance data could be presented to jurisdiction/Board/ describing potential effect of implementing the growth concept
  - need to improve CAMPO model in order to better account for potential changes in travel behavior that would result from implementation of the Growth Concept
- Group also discussed the timing and process for working with jurisdictions on endorsement. Stevie Greathouse indicated that Austin Planning Commissioner Cid Gallindo had expressed interest in meeting with the group in January to present a related initiative underway within the City of Austin.

**III. Presentation and Discussion of Revised Draft Activity Centers Map**

- Stevie Greathouse presented a revised draft of the Activity Centers Map that staff had created based on input received during the public involvement process in September and October.

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- Some map-related comments were not incorporated into staff's revised map, including:
  - Dripping Springs, Bee Cave, and Oak Hill were left as small activity centers because there was considerable conflicting comment about whether to enlarge or delete these centers,
  - Central Austin was left as a large center with a 2-mile radius because there was considerable conflicting comment about whether to enlarge or reduce the scale of this center.
  - Manor and Hutto were left with 2 small centers positioned over downtown and the nearby intersection with 130, because of a lack of consensus about the appropriate treatment of these centers.
  - Not all new centers suggested were added because many centers were suggested by just a handful of respondents that did not seem to have potential from a regional perspective due to development constraints, limited access to highways and transit, or other characteristics.
- The Growth Subcommittee was generally supportive of the revisions with the following discussion and suggestions:
  - May want to consider replacing small centers at Hutto and Manor with Medium Centers that cover downtown and 130.
  - Need to clarify some names, including the name of the small center at intersection of FM 969 and SH 130, such as “Decker”
  - May want to consider increasing the size of the South Austin Station Center to a medium that extends to I-35 and Slaughter
- The Growth Subcommittee also requested that CAMPO staff provide some additional analysis of the public comments received as an appendix to the Public Involvement Summary report.

#### **IV. Identification of Additional Modifications to Draft Growth Concept**

- Stevie Greathouse indicated that CAMPO staff would be revising Table 1 in the Growth Concept document to reflect 2005 base year population and employment estimates after they are finalized, and to include 2035 targets that will achieve the overall goal of increasing the percentage of regional population and employment located within centers (these ranges and percentages may have to be increased slightly in order to accommodate revised base year figures showing additional population and employment in the centers.)
- CAMPO staff will probably also include some additional information and example photos providing a definition of an activity center.
- Group was asked to provide additional feedback on revisions to the text portion of the Growth Concept.

## V. Next Steps

- Growth Subcommittee Members will provide additional feedback to CAMPO Staff
- CAMPO staff will develop a more detailed summary of the information contained in the Public Comment Log
- CAMPO staff will invite Cid Gallindo from Austin Planning Commission, and CAMPO Modeling Staff to next Growth Subcommittee Meeting
- CAMPO staff will continue to refine the Draft Growth Concept
- CAMPO staff will develop a briefing packet for elected officials before requesting approval.
- **Next Meeting:** January 24, 2006, 2-4pm, One Texas Center Room 325, 505 Barton Springs Road, Austin, TX



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**AGENDA**

CAMPO Growth Subcommittee Meeting  
2-4 p.m.  
Wednesday, January 24, 2007  
One Texas Center, 505 Barton Springs Rd  
Austin, TX

1.	<a href="#">Welcome and Introductions</a>
2.	<a href="#">Presentation and Discussion of City of Austin Town Center Initiative</a>
3.	<a href="#">Discussion of CAMPO Demographic Forecasting and Modeling in Relation to Growth Concept</a>
4.	<a href="#">Next Steps and Schedule</a>



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**AGENDA**

CAMPO Growth Subcommittee Meeting  
2-4 p.m.  
Wednesday, January 24, 2007  
One Texas Center, 505 Barton Springs Rd  
Austin, TX

1.	<a href="#">Welcome and Introductions</a>
2.	<a href="#">Presentation and Discussion of City of Austin Town Center Initiative</a>
3.	<a href="#">Discussion of CAMPO Demographic Forecasting and Modeling in Relation to Growth Concept</a>
4.	<a href="#">Next Steps and Schedule</a>

**CAMPO Growth Subcommittee  
Meeting #9  
January 24, 2007 2 pm – 4 pm  
Meeting Summary**

**Attendees**

Elizabeth Ascott, TxDOT; Michael Aulick, CAMPO; Carol Barrett, San Marcos; Bruce Byron, CATC; Cid Galindo, City of Austin Planning Commission; Diane Miller, Envision Central Texas; LeRoy Click, Travis County; Ed Collins, TxDOT; Maureen McCoy Daniel, CAMPO; Heidi Dues, Travis County; Michael Dutton, CAMPO; Paul Frank, City of Austin; Lucy Galbraith, Capital Metro; James Gamez, Capital Metro; Dan Gibson, City of Lockhart; Stevie Greathouse, CAMPO; Cole Kitten, CAMPO; Kevin Lancaster, CAMPO; Sean Moran, CAPCOG; Michael Oden, UT; Molly Scarbrough, City of Austin; Charlie Watts, Travis County; Daniel Yang, CAMPO.

**I. Welcome and Introductions**

- Stevie Greathouse provided a brief update on the status and timeline of the project. CAMPO staff are waiting to bring the Growth Concept to the CAMPO Board until conclusion of the state legislative session. This should allow the opportunity for staff to fine tune the concept, to work directly with individual board members, and to lay the groundwork for jurisdiction Memorandums of understanding.

**II. City of Austin Town Center Initiative**

- City of Austin Planning Commissioner Cid Gallindo gave a presentation on the City's Town Center Initiative. Cid Gallindo is the chair of the Planning Commission Comprehensive Plan Subcommittee.
- The goal of the initiative is to encourage accommodation of future anticipated growth in high density mixed use centers that are located primarily outside of the City's Drinking Water Protection Zone. Austin's Town Center Initiative includes a draft map of potential locations for centers at various scales ranging from neighborhood centers to regional centers.
- The draft map has been developed from the perspective of advancing city goals related to environment and water quality, and setting goals for future population accommodation, but has not yet gone through fine-tuning to ensure that all potential centers feasible.
- The draft map includes many of the centers shown on CAMPO's draft Growth Concept map as "Mixed Use Activity Centers," but also includes additional centers.
- The draft map also includes current and future "Core Transit Corridors" within the City of Austin. These are corridors where developers may opt in to take advantage of higher intensity transit-oriented zoning.
- Austin City Council was supportive of planning work continuing on the Town Center Initiative. Stevie asked whether the initiative would include a fiscal analysis component as had previously been discussed. Cid responded that the

Council is still deciding whether to add this component and the funding that it would require.

- The Growth Subcommittee discussed at length the Core Transit Corridors shown on the map, and provided several suggestions, including prioritizing these corridors into a hierarchy, and the possibility of looking at deeper zoning off of the street.
- The Subcommittee also discussed issues related to past and future expansion of Austin's ETJ. The Initiative only looks at land within the existing COA ETJ, but some of the cities past population growth has been due to expansion of City limits.
- The Subcommittee discussed the rationale and role for the small TODs shown on the map that are smaller-scaled than CAMPO's "small" activity centers, in particular park and ride based TOD's and whether these would function. Cid clarified that Capital Metro had not yet been asked to respond to the draft map.
- Michael Aulick asked about the rationale behind designation of an activity center south of Slaughter on the map.
- Ed Collins raised the issue of school districts driving much of the desirability of particular areas for growth.
- Michael Oden commented that implementation of the Austin Town Center Initiative would require a massive shift in transportation investment to support so many high intensity nodes, and raised a concern regarding the separateness of city planning and school facility planning.
- Carol Barrett asked whether the City of Austin was stepping away from encouraging higher densities in existing built up areas through context sensitive infill.
- Heidi Dues from Travis County briefly presented the results of GIS analysis that Travis County has been conducting looking at Travis County permit activity, which shows a lot of growth currently occurring outside of areas shown as Activity Centers on either CAMPO's or the City of Austin's draft maps.

### **III. CAMPO Demographic Forecasting and Travel Demand Modeling**

- Daniel Yang presented information on the CAMPO demographic forecasting and modeling program, and the upcoming work program for development of the *CAMPO 2035 Plan*:
  - CAMPO staff are wrapping up work with jurisdictions to review and finalize 2005 population and employment estimates. The original draft estimates were developed by CAPCOG based on population estimates utilizing census and 911 phone hook-up data. Employment estimates were developed using data from the Texas Workforce Commission and Info USA database.
  - CAMPO staff are working with jurisdictions to identify an appropriate assumption for 2035 county-level forecasts based on recent State Data Center forecast scenarios. (The CAMPO 2030 Plan assumed a modified version of the highest State Data Center growth scenario, SDC 1.0.)

- CAMPO has hired Wilbur Smith to make improvements to the CAMPO Travel Demand Model and to work with CAMPO to develop traffic serial zone-level population and employment forecasts over the next year. The scope of the model improvements pertains primarily to improvements to the mode choice submodel.
  - In addition, the model will be calibrated to 2005 travel behavior conditions based on data from the Travel Survey that was jointly conducted by TxDOT and TTI for the San Antonio and Austin regions.
- Daniel emphasized that CAMPO would be developing one traffic-serial zone level forecast scenario because the resources were not available to develop and model multiple demographic scenarios.
- The one forecast scenario would consist of a trend scenario modified based on the CAMPO Growth Concept. For those communities that enter into the Growth Concept memorandum of understanding with CAMPO, an assumption will be made that the activity center area will densify to meet Growth Concept target range. For those communities that do not enter into the memorandum, CAMPO will use the trend-based forecast.
- The Subcommittee expressed a desire to develop multiple scenarios in order to be able to analyze the benefits of adopting policies supporting the growth concept scenario. Michael Oden asked how much additional resources would be required to support multiple scenarios. Daniel and Kevin Lancaster responded that in addition to \$5,000 per additional model run, multiple scenarios added considerable complexity to coordinating with TxDOT, and doing required impact analysis, particularly environmental justice analysis. TxDOT still runs a portion of the CAMPO model, and is in the process of transitioning the model to CAMPO staff in phases.
- Daniel presented information on modeling performed by CAMPO in 2004 to test a modified version of the ECT "Scenario D" focused growth pattern against the CAMPO 2030 Plan forecast growth pattern. (The model run also enabled staff to compare the CAMPO model against the ECT model, which demonstrated that a shift to focused growth would improve congestion because people would switch to alternate trip modes and shorter trip-making.) The CAMPO model showed an overall increase in congestion, attributable in part to a major increase in the modeled congestion levels of certain rural Williamson County roadways. CAMPO staff believe this increase was caused by the considerable population increase in the Taylor area assumed by the focused growth forecast scenario, as well as by CAMPO model assumptions that average trip length and mode split would stay roughly the same under a focused growth scenario.
- The subcommittee discussed the differences at length and expressed a desire to make improvements to the CAMPO model that would make transportation behavior more appropriately sensitive to land use changes. Numerous national studies have documented the impact of land use changes on transportation behavior, particularly mode split. The Subcommittee discussed the need for the CAMPO model to accurately show the impacts of moving to a Growth Concept-based future land use pattern over time.

- Daniel indicated that the consultants would be asked to integrate improvements to the mode split submodel based on research into the likely impacts of land use intensity on mode split behavior. Subcommittee members were invited to identify other areas that CAMPO staff should identify for potential research and improvement as part of the upcoming model improvements.
- Carol Barrett raised an issue related to implementation and endorsement of the Growth Concept. The concern was that by using a trend based forecast in communities that didn't endorse the concept, CAMPO would be rewarding those communities that chose to not endorse the concept. Carol was concerned that a trend based forecast would likely show the need for additional regional roadway investment, while the focused growth forecast would show the need for locally-funded roads and transit investment, and that communities might be reluctant to sign the memorandum of understanding if they thought that they were jeopardizing regional roadway investment. CAMPO needs to find a way to not reward bad behavior.

#### **V. Next Steps**

- Subcommittee provide input as soon as possible to CAMPO staff on potential model improvements to explore with consultant for the upcoming model improvements contract, particularly improvements to the mode choice submodel.
- CAMPO staff will develop the next version of the draft CAMPO Growth Concept based on public outreach and discussion to date and bring it back to the subcommittee for review.
- CAMPO staff will begin to strategize on development and endorsement of Memorandums of Understanding.
- Next meeting: TBD



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**AGENDA**

CAMPO Growth Subcommittee Meeting

2-4 p.m.

Wednesday, May 9, 2007

One Texas Center, 505 Barton Springs Rd, RM 325

Austin, TX

1.	<a href="#">Welcome and Introductions</a>
2.	<a href="#">Revised Draft CAMPO Regional Growth Concept</a>
3.	<a href="#">CAMPO Demographic Forecasts</a>
4.	<a href="#">Memorandums of Understanding</a>
5.	<a href="#">Next Steps and Schedule</a>