

- **Is the process transparent and accountable?**
 - Project History
 - ✓ Is the project in a CAMPO transportation plan?
 - ✓ Has local money been spent on the project?
 - ✓ Has there been a vote on the project?

- **What are the project's public/private benefits?**
 - ✓ Mobility Benefits
 - Can the project manage growth of vehicle miles traveled? If so, how?
 - Can the project increase or conserve transportation network capacity? If so, how?
 - Can the project increase public security (evacuations, fire, police etc.)? If so, how?
 - Can the project improve the functionality of the transportation system – i.e., “system efficiency? If so, how?
 - ❖ Can the project improve productive operation and management of the existing and planned transportation system?
 - ❖ Can the project improve connectivity with other travel modes or major roads?
 - ❖ Can the project serve the project serve or manage existing or future demand?
 - ❖ Can the project be part of a regional transportation corridor?
 - ❖ Can the project allow more continuity of travel or access to surrounding areas?
 - ❖ Can the project be compatible with existing or future land uses?
 - ✓ Economic Development and Sustainability Benefits
 - Can the project encourage financial sustainability? If so, how? (e.g., an indicator could be to measure impacts on affected school district, city, and county revenues)
 - Can the project encourage regional economic competitiveness? If so, how?
 - Can the project increase property value? If so, at what levels?
 - Can the project increase financial viability of small cities/towns? (to be determined by local municipal entity in question)
 - Can the project generate excess funds to invest in other transportation priorities? If so, how?
 - Can the local community put the policies and services in place to capitalize on the investment? If so, how?
 - Can the project encourage smart growth, activity centers, or more sustainable development? If so, how?
 - ✓ Environmental and Public Health Benefits
 - Can the project have a positive impact on air quality? If so, how and at what levels?
 - Can the project have a positive impact on water quality? If so, how and at what levels?
 - Can the project promote/direct growth away from sensitive areas? If so, how?
 - ✓ Social Equity/Quality of Life Benefits
 - Can the project improve transportation options that increase access to jobs, healthcare, education, etc. for everyone, especially the most vulnerable members of our community? If so, how?

- Can the project improve predictability of commute?
- Can the project improve personal safety (e.g., fatalities, serious injuries, property damages)?
- Can the project help serve a “historically underserved” area of the region? (“historically underserved” needs to be defined for transportation context)
- **What are the project’s/transportation investment’s public/private costs?**
 - What is the cost to build, operate, maintain, and pay debt service over the useful life of the project?
 - What is the project timeline?
 - What is the indirect cost impact of the project (e.g., related infrastructure costs)?
- **What are the opportunity costs to moving forward with the project relative to alternate transportation modes?**
 - Is this the right project at the right time?
 - Is there another comparable project that accomplishes the same goals/benefits at lower costs?
- **How will the project be paid for/implemented?**
 - To what extent and in what fashion will regional government be involved in the financing, design, build, and/or operation of the project?
 - What sources of financing are available for the project (e.g., City, County, CTRMA)?
 - What financing mechanisms are available for the project (e.g., GO bonds, private equity bonds)?
 - To what extent will the project be funded by users or by beneficiaries beyond the users?
 - Are there other projects that have made it this far in the process?
 - ✓ Do those projects impact finances?