



**Capital Area Metropolitan Planning Organization
 Technical Advisory Committee TDM Subcommittee Meeting**

Held remotely online.

**Meeting Minutes
 April 18, 2022**

Present:

	Member	Representing	Member Attending	Alternate Attending
1.	Ed Collins	CARTS	Y	
2.	Emily Barron	City of Pflugerville	Y	
3.	Cathy Stephens	Travis County	Y	
4.	Gary Hudder	City of Round Rock	Y	
5.	Akila Thamizharasan	TxDOT	Y	
6.	Christina Willingham	City of Austin	Y	
7.	John Nett	City of Buda	Y	
8.	Trey Job	City of Bastrop	N	
9.	Rose Lisska	Capital Metro	N	

1. Welcome and Introductions.....Mr. Gary Hudder, Chair

Mr. Gary Hudder opened the meeting with introductions of representatives from Movability: Alex Vogt and Lisa Kay Pfannenstiel.

2. Approval of February 16, 2022 Meeting Summary.....Mr. Gary Hudder, Chair

Mr. Hudder asked for a motion to approve the minutes. Mr. Ed Collins made a motion. Ms. Cathy Stephens seconded the motion. The Subcommittee voted, and the motion prevailed unanimously.

3. Focus Group Updates.....Mr. Matthew Kaufman, UrbanTrans

Mr. Kaufman provided an overview of the focus groups that have taken place to date and highlighted key findings from the focus groups.

Mr. Ed Collins said that input from outreach for the Regional Transit Coordination Plan may be helpful in addition to the feedback provided during the focus groups. He also noted that CARTS service does not operate on Saturdays and Sundays, which means the service cannot be used to get to church, an activity that some focus group participants said people have challenges getting to.

4. TDM Survey UpdatesMr. Matthew Kaufman, UrbanTrans

Mr. Kaufman provided an overview of the responses received to the TDM survey highlighting demographic data for the survey respondents and variations between higher and lower-income respondents. He discussed how the survey results will be used to develop TDM program recommendations.

TDM Subcommittee members followed up with some short discussion. Mr. Gary Hudder said it was good to see a high response rate from higher-income individuals, that the high response rate indicates their interest in travel alternatives, and that survey results should be used to understand the motivations behind their travel decisions.

Ms. Cathy Stephens asked if any survey questions were asked to allow respondents who work in the public sector to be differentiated from respondents who work in the private sector. Mr. Kaufman said questions were asked that will allow the project team to identify some employee characteristics but not necessarily public versus private sector.

Mr. Gary Hudder said understanding differences between private and public sector employees may help inform which employees are most likely to understand what their travel options are. He noted that public sector employees may be more informed of their travel options.

Ms. Cathy Stephens asked if survey respondents were asked what time they commute. Mr. Kaufman said that was not a survey question. She said knowing what time people are traveling could insights with respect to questions about parking; people working a second or third shift will have more parking options than people working during peak hours. Mr. Nirav Ved asked to have commute time questions added to the survey. Mr. Matthew Kaufman said the project team would add a question about commute time if it will not negatively impact the functionality of the open survey.

Ms. Lisa Kay Pfannenstiel said that Movability can help distribute the survey.

5. Geospatial Analysis Updates.....Mr. Matthew Kaufman, UrbanTrans

Mr. Matthew Kaufman presented maps that were developed as part of the geospatial analyses the project team has been conducting and discussed how the findings will be used to develop TDM program recommendations.

TDM Subcommittee members followed up with questions. Regarding a map that showed the top 10% most congested corridors, Mr. Nirav Ved said the data came from the congestion management system, which identifies the top 100 most congested corridors. Mr. Ed. Collins said it would be nice to see a map that shows the top 25% most congested corridors.

Mr. Ed. Collins asked if some of the data analysis could be shown at a smaller geographic scale. Ms. Gabby Abou-Zeid said some of the data is from an Environmental Protection Agency database and is at

the census block group level. Age data is at the census tract level, and Gabby will research whether age data at the census block group level has been released for age data. She also noted that data on essential workers is from the Bureau of Labor Statistics and is published at the census block group level.

Ms. Cathy Stephens asked that future maps include information on the source and year of the underlying data. Ms. Gabby Abou-Zeid said the current maps are drafts, and final version will include source and year information. Ms. Cathy Stephens then asked if any data are available that would help the TDM program target medical trips. Ms. Gabby Abou-Zeid and Mr. Nirav Ved said it may be possible to identify the geographies of medical trip generators and then use Streetlight to understand where trips to those generators are coming from. They will research this.

6. Discussion of Focus Areas for TDM Program.....Ms. Joddie Gray, UrbanTrans

Ms. Joddie Gray presented five focus areas around which the project team will develop TDM strategies. The focus areas were identified based on analyzed data and stakeholder feedback. She asked the committee members if they agree with the focus areas.

Mr. Ed Collins said the focus on congested corridors will have additional benefits because the system works as a whole with less congested corridors feeding into the more congested corridors. He suggested identifying “hot spots” and focusing TDM strategies there. He also asked what services could be provided to rural areas. Mr. Matthew Kaufman said the project team was considering multiple strategies for rural areas with a focus on carpooling and work and non-work trips.

Mr. Ed Collins stressed the importance of raising awareness of travel options and connecting travelers to available transportation services. He also asked what effort is being made to meet with new large employers coming to the region. Mr. Gary Hudder said that when large employers seek approval for new developments in the city of Round Rock, members of the planning staff meet with the new employer to determine who at the employer manages employee commute issues. The city helps with site development to encourage features that will support non-drive alone travel options.

Ms. Cathy Stephens said that cost and funding information is missing for the focus areas. Mr. Ed Collins said that the CAMPO call for projects would be soon with selection in early 2023, so funding needs should be identified soon. Mr. Gary Hudder said this subcommittee will not be providing detailed funding recommendations.

Mr. Ed Collins said having the presentation for the meeting in advance was helpful, and he asked that the presentation be sent out early for the next subcommittee meeting so that members can prepare.

7. Announcements..... Mr. Gary Hudder, Chair

Mr. Gary Hudder announced that the next meeting will likely occur in person and take place on June 20 from 9:55 AM to 11:30. CAMPO staff are working to identify a location.

8. Adjournment.....Mr. Gary Hudder, Chair

Mr. Ed Collins made a motion to adjourn the meeting. Ms. Cathy Stephens seconded the motion. The Subcommittee voted, and the motion prevailed unanimously. Mr. Gary Hudder declared the meeting adjourned.