



**Capital Area Metropolitan Planning Organization
 Technical Advisory Committee TDM Subcommittee Meeting**

Held remotely online.

**Meeting Minutes
 October 5, 2021**

Present:

	Member	Representing	Member Attending	Alternate Attending
1.	Ed Collins	CARTS	Y	
2.	Emily Barron	City of Pflugerville	Y	
3.	Cathy Stephens	Travis County	Y	
4.	Gary Hudder	City of Round Rock	Y	
5.	Akila Thamizharasan	TxDOT	Y	
6.	Christina Willingham	City of Austin	Y	
7.	John Nett	City of Buda	Y	
8.	Trey Job	City of Bastrop	Y	
9.	Rose Lisska	Capital Metro		Nadia Barrera-Ramirez

1. Welcome and IntroductionsMr. Nirav Ved, CAMPO

Mr. Nirav Ved opened the meeting by providing a brief overview of the subcommittee’s purpose and noted that he had spoken with all members in advance. He then asked all attendees to introduce themselves. As the first meeting of the group, there was no past meeting summary to approve.

2. Election of Subcommittee Chair Mr. Nirav Ved, CAMPO

Mr. Ved asked for nominations for a subcommittee chair.

Mr. Ed Collins made a motion to elect Mr. Gary Hudder.

Ms. Cathy Stephens seconded the motion.

The Subcommittee voted and the motion prevailed unanimously.

3. Presentation on Public Engagement Plan..... Mr. Matthew Kaufman, UrbanTrans

Mr. Matthew Kaufman presented on the public engagement plan and associated efforts that will guide the development of the Regional TDM Program. The presentation included an overview of what transportation demand management (TDM) is, what stakeholders will be targeted, the information/input that needs to be obtained from the stakeholders, and how input/participation will be secured from stakeholders. The presentation also noted that the TPB, TAC, and TDM Subcommittee will be asked to provide guidance and insights; assistance collecting data and stakeholder participation; review of key deliverables; and approval of recommendations.

Current engagement activities include one-on-one discussions, outreach to businesses and community-based organizations, development of a survey that will be distributed to travelers and business representatives, and review of regional plans to understand existing goals and objectives of CAMPO member organizations that relate to TDM.

Upcoming engagement activities will include completion and distribution of the survey, continued one-on-one discussions with stakeholders, and identification of public meetings/events where information on the TDM program can be presented and input obtained. These initial outreach efforts will be used to identify essential workers, general travelers, and business representatives who can be asked to participate in discussion groups.

A timeline for engagement activities was presented and showed activities going through January of 2022.

Subcommittee members were asked for questions and if they could help support any outreach activities. Mr. Collins said he would like to see a TDM program that does not depend on technology but uses technology with a person touch. Other attendees including Mr. Hudder, Ms. Emily Barron, and Ms. Stephens offered to connect the TDM planning team to their public involvement teams and other support to help with outreach.

Mr. Kaufman encouraged subcommittee members to contact him or Ms. Joddie Gray with any questions, recommendations, or ideas on how to support outreach activities.

3. Adjournment

It was announced that the next meeting will likely occur in November once more materials are available to be presented to the subcommittee.

The October 5, 2021 meeting was adjourned by Mr. Hudder at 10:40 AM.