



TAC TDM Subcommittee Meeting

January 20, 2023

ITEM 1: CALL TO ORDER AND INTRODUCTIONS



ACTION



ITEM 2: APPROVAL OF OCTOBER 12, 2022 MEETING SUMMARY



INFORMATION



ITEM 3: SUMMARY OF SELECTED STRATEGIES





Selected Strategies

- **Schoolpool**
- **Essential worker outreach**
- **Employer outreach along congested corridors**
- Implement regional GRH
- Park-and-ride focused marketing campaign
- Carpool matching/support for faith-based organizations
- Carpool matching for large events

ITEM 4: SCHOOLPOOL UPDATES





Schoolpool

- Branding
- Website updates
- Outreach materials
- Initially target Del Valle
- Test tools
- Expand



[HOME](#) [RIDE GUIDE](#) [COMMUTING OPTIONS](#) [EMPLOYERS](#) [COMMUTE COST CALCULATOR](#) [ABOUT US](#) [CONTACT US](#)

Schoolpool

If you need help transporting your kids to and from school, or if you're a school administrator looking to improve on transportation issues for your students, Central Texas has a new secure system called Schoolpool to help you get started. And best of all, it's FREE.

For caregivers: Schoolpool will connect you with families in your neighborhood to share in the responsibilities of getting the kids to school and back via carpooling, walking, biking, or riding CapMetro together.

For administrators: Schoolpool will relieve traffic congestion around your school during arrival and dismissal, help alleviate bus driver shortages, and create community within your school. CAMPO provides the Schoolpool platform for FREE to schools; your responsibility is to regularly promote the program to families at your school.

Be among the first schools to gain access to this new tool to help improve mobility and reduce congestion!

History:

The Capital Area Metropolitan Planning Organization (CAMPO) is creating a new program to improve mobility as part of multiple solutions to keep pace with the region's growth. Schoolpool is one of the initial strategies that CAMPO is rolling out to address the needs of students throughout the region.

How it works:

Families and students opt-in to a specific school's Schoolpool program, using a link exclusive to each school. Once enrolled, families connect with nearby families or ones who live along the way to school to share the ride to school.

How to sign up for this new program:

If you are ready to get your Central Texas school enrolled in this program, call PHONE NUMBER or email us at: schoolpool@campotexas.org.

Plan Your Ride

Our carpool matching and trip-planning tool, myCommuteSolutions, has an easy tracking system through the commute calendar. This tool is free to both individuals and businesses and enables users to track cost savings, calories burned, fuel saved, and pollution reduction.

myCommuteSolutions.com

Ride Guide

Not sure what options are

ITEM 5: OUTCOME MAPPING EXERCISE





Outcome Mapping

ITEM 6: CHAIR ANNOUNCEMENTS





Announcements



- Next TAC TDM Subcommittee: March 20
 - » Likely to be in person

Adjournment