



**Capital Area Metropolitan Planning Organization
 Technical Advisory Committee TDM Subcommittee Meeting**

Virtual Meeting

**Meeting Minutes
 October 12, 2022**

Present:

	Member	Representing	Member Attending	Alternate Attending
1.	Ed Collins	CARTS	Y	
2.	Emily Barron	City of Pflugerville	Y	
3.	Cathy Stephens	Travis County	Y	
4.	Gary Hudder	City of Round Rock	Y	
5.	Akila Thamizharasan	TxDOT		
6.	Christina Willingham	City of Austin	Y	Andrew Aylward
7.	John Nett	City of Buda	Y	
8.	Trey Job	City of Bastrop		
9.	Rose Lisska	Capital Metro		

1. Welcome and Introductions.....Mr. Gary Hudder, Chair

Mr. Gary Hudder opened the meeting.

2. Approval of August 15, 2022 Meeting Summary Mr. Gary Hudder, Chair

Mr. Hudder asked for a motion to approve the minutes. Ms. Emily Barron made a motion and Ms. Cathy Stephens seconded the motion. The Subcommittee voted, and the motion prevailed unanimously.

3. Overview of Selected StrategiesMr. Matthew Kaufman, UrbanTrans

Mr. Matthew Kaufman provided an overview of the strategies that are being recommended for inclusion in the TDM program. This included a summary of each strategy and results from an equity analysis that was conducted of each strategy.

Mr. Ed Collins asked if the guaranteed ride home program would apply outside the CTMA service area and said that it would be difficult for CARTS to provide a guaranteed ride home program on its own. Mr. Kaufman said that the program would be regional and funded by CAMPO. A subsequent general discussion occurred regarding whether minors would be able to participate in a guaranteed ride home program. It was felt that this is unlikely because services like Uber and Lyft, which may be used to provide emergency rides, do not allow minors to have accounts.

Mr. John Nett asked if the corridors selected for targeting in the TDM plan (Parmer/734 and US 79) were selected based on peak-hour congestion. Mr. Nirav Ved explained that the corridors were selected based on multiple criteria developed by CAMPO and peak-hour congestion. Mr. Kaufman said the CAMPO list was narrowed based on an analysis of factors likely to contribute to successful TDM programming. He also noted that the prioritized corridors are a starting point, and future efforts could target construction projects such as the I-35 Project Connect.

Ms. Stephens suggested that with upcoming construction projects a public-facing website that tracks all construction projects, closures, and impacts would be helpful. The site could also provide information on alternative travel options. Mr. Ved said that CAMPO has investigated similar efforts and found that securing the accurate construction data from multiple parties is challenging.

Mr. Collins said that a park-and-ride focused TDM strategy should not target the Eastside Bus Plaza because it lacks parking. He said that CTRMA and CapMetro did a Park and Ride study that may help with the identification of park-and-ride facilities to target with TDM strategies.

4. Discussion of Identified Partnerships.....Mr. Matthew Kaufman, UrbanTrans

Mr. Kaufman listed the partnerships that have been identified to support implementation of the recommended TDM strategies.

5. Discussion of Strategies and Partnerships.....Ms. Joddie Gray, UrbanTrans

Ms. Joddie Gray led an exercise with subcommittee members to identify opportunities and missing partnerships for the recommended TDM strategies. She ended the exercise by asking subcommittee members to prioritize the strategies. The following table summarizes the results of the discussion. The strategies receiving the most votes for prioritization were: schoolpool (already being implemented), essential worker outreach, and targeting congested corridors.

	Regional GRH Program	Schoolpool	Essential Worker Outreach	Congested Corridors	Park-and-Ride Campaigns	Faith-based Carpools	Large-event Carpools
Partner(s)	CAMPO or CapMetro	School districts, charter schools	CARTS, CapMetro, employers, local governments, unions	CapMetro, CARTS, employers, local governments	CARTS, CapMetro	Faith-based organizations	Event operators and facilities
Missing Partners	- Uber and Lyft - Employers (some may pay/cost share) Local governments	Cities and counties are doing SRTS work and other efforts.	Regional manufacturing association Chambers of commerce and economic development corporations Texas Workforce Commission Assigned Commute Solutions worker	TxDOT Movability partners along congested corridors Smart Mobility Office within ATD CTRMA Assigned Commute Solutions worker	Enterprise TxDOT has some facilities or land for facilities Churches or other parking lot owners who could provide parking Cities have neighborhood directors and communications teams.	City planners who work with faith based organizations Cities have neighborhood directors and communications teams. Neighborhood newspapers are looking for local news stories Assigned Commute Solutions worker	UT and Austin Community College
Opportunities	Could negotiate discounts with on-demand microtransit service City of Austin would help raise awareness through its communications tools	Emergency service providers could help. PTAs may provide support		Public-facing site that tracks congestion caused by major construction, that offers transportation options/alternatives - similar to existing platform that tracks flooded areas/streets	Private partners (Tesla) looking for PnR access Research CAMPO CTRMA park and ride study	Work to implement carpool parking for large facilities Could vanpoolers use their vanpool to go to their place or worship and pick people up?	Discounts or incentives for people who carpool with a certain number of people, say 4+

6. Announcements.....Mr. Gary Hudder, CAMPO

Mr. Hudder announced that the next meeting will occur on January 16.

7. Adjournment

Mr. Hudder asked for a motion to adjourn the meeting. The attendees voted unanimously to adjourn the meeting.