



TECHNICAL ADVISORY COMMITTEE
TRANSPORTATION DEMAND MANAGEMENT SUBCOMMITTEE MEETING
Wednesday, October 12, 2022
11:25 a.m.

AGENDA

1. Call to Order and Introductions Gary Hudder, Chair

ACTION:

2. Approval of August 15, 2022 Meeting Summary..... Gary Hudder, Chair
Mr. Hudder will seek subcommittee approval of the August 15, 2022 meeting summary.

INFORMATION:

3. Overview of Selected StrategiesMatthew Kaufman, UrbanTrans
Mr. Kaufman will provide information on the TDM strategies selected based on input received during the last TAC TDM Subcommittee meeting. This will include results of an equity analysis.
4. PartnershipsMatthew Kaufman, UrbanTrans
Mr. Kaufman will provide information on identified partnerships to help support implementation of the TDM strategies.

ACTIVITY:

5. Discussion of Strategies and PartnershipsJoddie Gray, UrbanTrans
Ms. Gray will facilitate a discussion of the TDM strategies and partnerships to identify enhancements, additional partnership opportunities, and prioritizations..

NEXT STEPS:

6. TAC TDM Chair Announcements
7. Adjournment