



TECHNICAL ADVISORY COMMITTEE
TRANSPORTATION DEMAND MANAGEMENT SUBCOMMITTEE MEETING
Friday, January 20, 2023
10:00 a.m.

AGENDA

1. Call to Order and Introductions.....Gary Hudder, Chair

ACTION:

2. Approval of October 12, 2022 Meeting Summary Gary Hudder, Chair
Mr. Hudder will seek subcommittee approval of the August 15, 2022 meeting summary.

INFORMATION:

3. Summary of Selected Strategies.....Matthew Kaufman, UrbanTrans
Mr. Kaufman will provide a brief overview of the selected strategies as a reminder for subcommittee members.
4. SchoolPoolMatthew Kaufman, UrbanTrans
Mr. Kaufman will provide an update on the status of outreach activities associated with the SchoolPool strategy.

ACTIVITY:

5. Service Mapping Exercise.....Joddie Gray, UrbanTrans
Ms. Gray will facilitate an outcome mapping exercise in which the subcommittee members will map out ideal outcomes for the prioritized TDM strategies. The results will be integrated into the TDM Program report that is being developed.

NEXT STEPS:

6. TAC TDM Chair Announcements
7. Adjournment