



TECHNICAL ADVISORY COMMITTEE  
TRANSPORTATION DEMAND MANAGEMENT SUBCOMMITTEE MEETING  
Monday, May 15, 2023  
10:00 a.m.

**AGENDA**

1. Call to Order and Introductions.....Gary Hudder, Chair

**ACTION:**

2. Approval of March 20, 2023 Meeting Summary..... Gary Hudder, Chair  
*Mr. Hudder will seek subcommittee approval of the January 20, 2023 meeting summary.*

**INFORMATION:**

3. TPB Updates ..... Gary Hudder, Chair  
*Mr. Hudder will provide an update on recent Board action regarding the regional TDM program including adjustments to the strategy recommendations.*
4. Schoolpool Updates .....Johann Weber, UrbanTrans  
*Mr. Weber will provide an update on the status of outreach activities associated with the Schoolpool strategy.*
5. Program Implementation Actions.....Johann Weber, UrbanTrans  
*Mr. Weber will provide an update and timeline on program implementation actions.*

**ACTIVITY:**

6. Program Evaluation Strategy ..... Gabby Abou-Zeid, ICF  
*Ms. Abou-Zeid will provide updated information on the evaluation strategy based on feedback received during the previous TAC TDM Subcommittee meeting. She will seek input on the updated strategy.*

**NEXT STEPS:**

7. TAC TDM Chair Announcements
8. Adjournment