# Austin Avenue Corridor Study





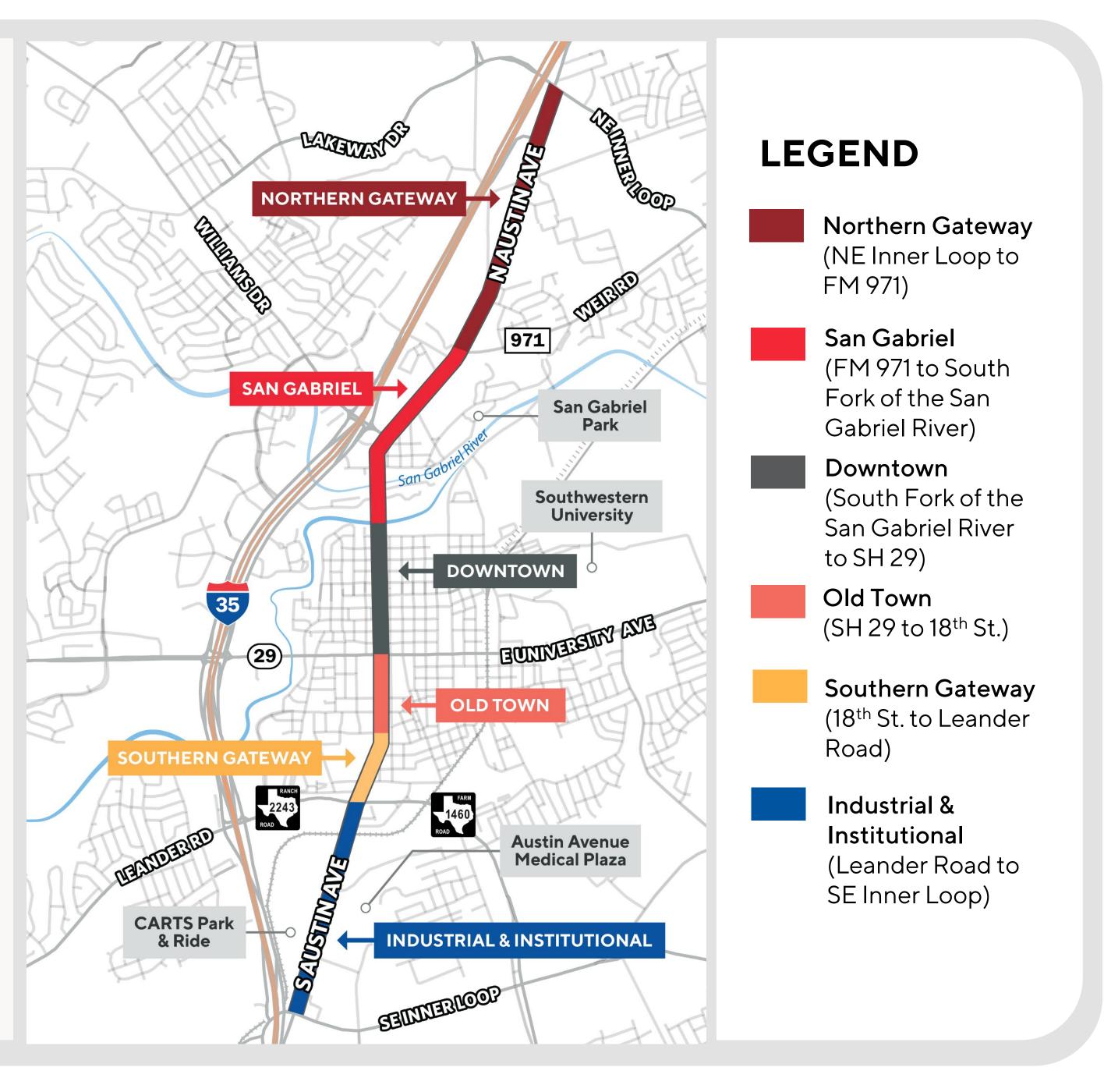
### PROJECT OVERVIEW

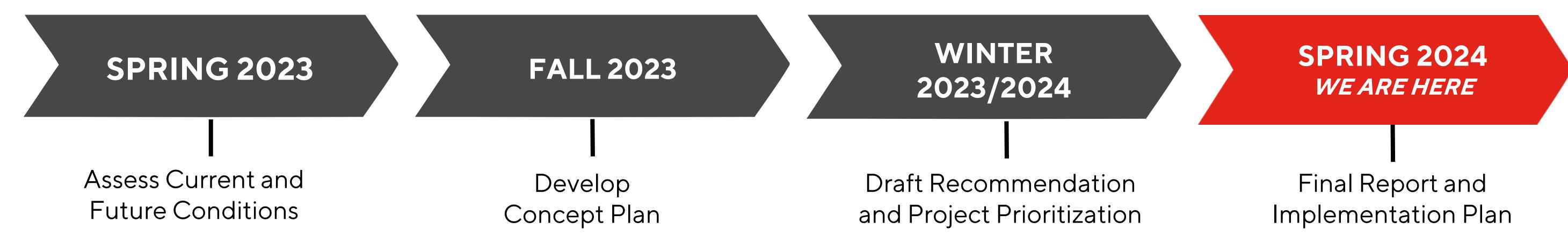
The Capital Area Metropolitan Planning Organization (CAMPO) and the City of Georgetown are conducting the Austin Avenue Corridor Study between Southeast Inner Loop and Northeast Inner Loop. The study considers various transportation modes and will encompass land use recommendations and opportunities for placemaking.

### **Study Goals**

- Further the goals and priorities of existing plans including the City's 2030 Comprehensive Plan, specifically the Future Land Use Plan, Downtown Master Plan, and Future Mobility Plan
- Enhance multimodal movement, operations, and safety
- Enhance the corridor character and pedestrian experience
- Support economic development along the corridor

Recommendations will be categorized into topics like transportation and placemaking, with a further breakdown into short-, mid-, and long-term improvement projects.





# Austin Avenue Corridor Study

GOALS & OBJECTIVES





Further the goals and priorities of existing plans including the City's 2030 Comprehensive Plan, specifically the Future Land Use Plan, Downtown Master Plan, and Future Mobility Plan.

### **Objectives**:

Apply solutions that address immediate and future multimodal transportation needs as they relate to the land use patterns and other priorities encouraged in existing plans.







# Enhance multimodal movement, operations, and safety.

#### **Objectives**:

- Balance transportation needs for all users of the corridor.
- Improve safety throughout the corridor for all modes of transportation.
- Improve access to alternative modes of transportation, prioritizing connections with adjacent neighborhoods.
- Enhance access to existing and planned amenities such as parks, retail, and other community centers.

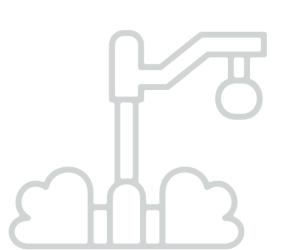
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# Enhance the corridor character and pedestrian experience.

#### **Objectives**:

- Consider roadway designs that incorporate median and pedestrian landscaping and lighting.
- Prioritize sidewalk improvements to enhance walkability and increase connections to off-street trails.
- Improve aesthetics consistent with the character of each sub-area. Support local businesses by creating a streetscape that attracts customers through pedestrian-scaled lighting, landscaping, and visible access to businesses.
- Create a sense of place and arrival/departure for the sub-areas and overall study area.







### Support economic development along the corridor.

### **Objectives**:

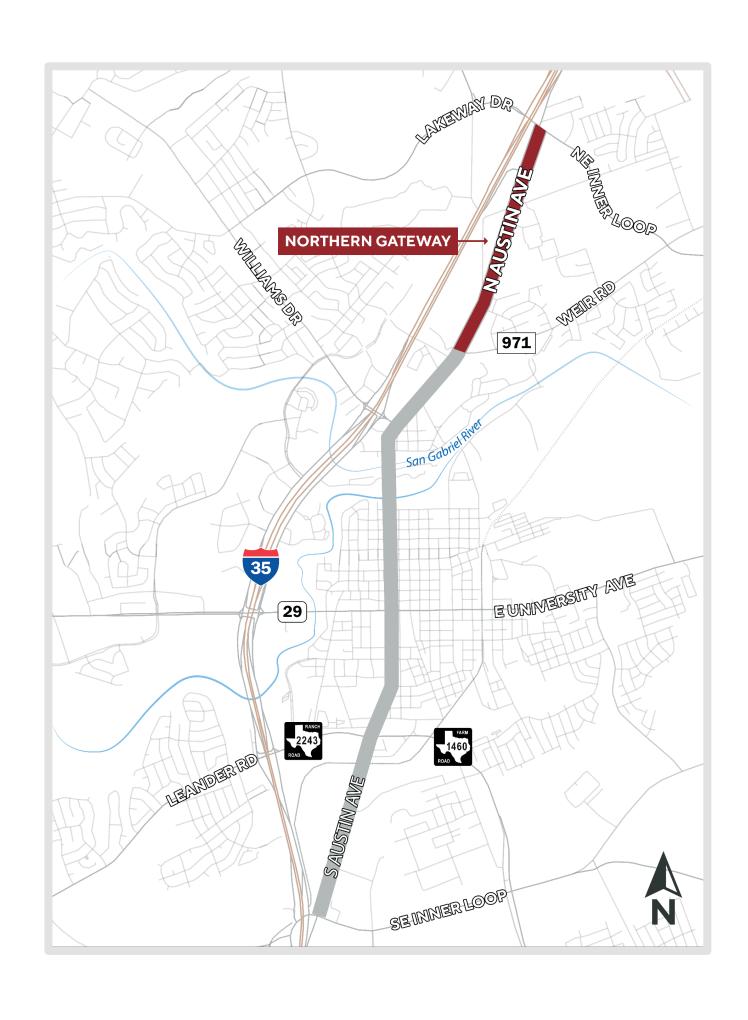
- Improve traffic operations to create a reliable and consistent network for the movement of persons and goods along the corridor.
- Plan for anticipated economic redevelopment activity along the corridor through multimodal connections to businesses and surrounding neighborhoods and by envisioning potential catalytic development.

# Vision for Northern Gateway

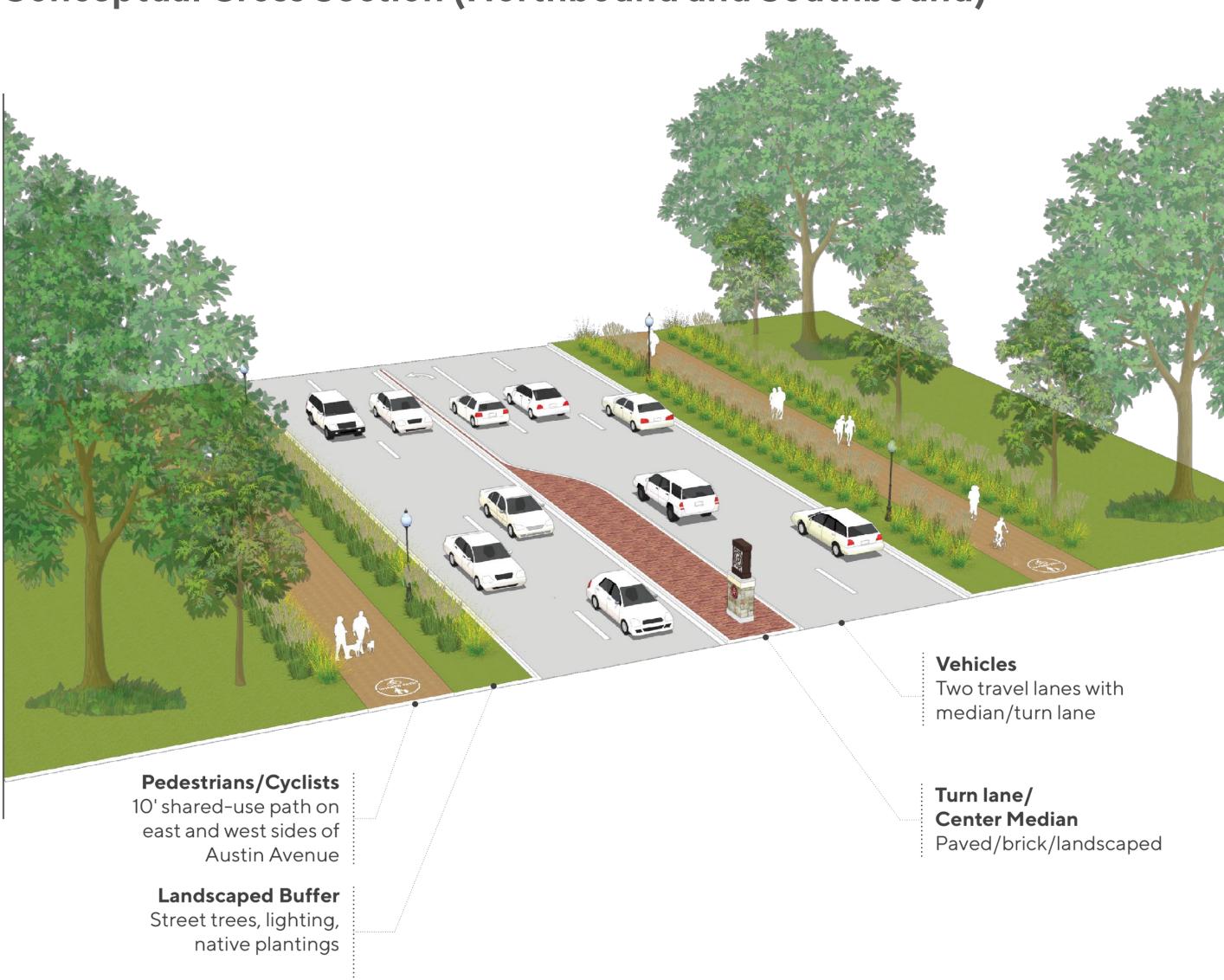
NE INNER LOOP TO WEIR ROAD/FM 971





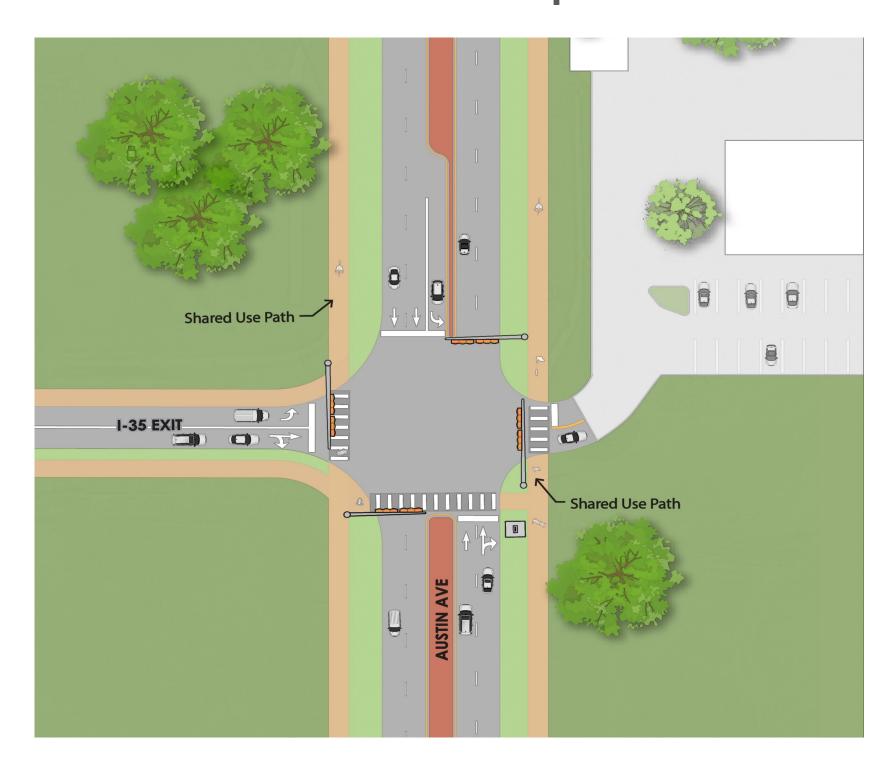


### Conceptual Cross Section (Northbound and Southbound)



**High Priority Improvements** 

### Austin Ave. at I-35 Concept



### **Community Concerns**

Safety concerns at the NE Inner Loop intersection

Unauthorized turning onto

Austin Ave. at I-35 exit

Build traffic signal with protected pedestrian crossings

Modify signal and improve intersection to

increase safety and improve traffic flow

Safety concerns near Georgetown High School



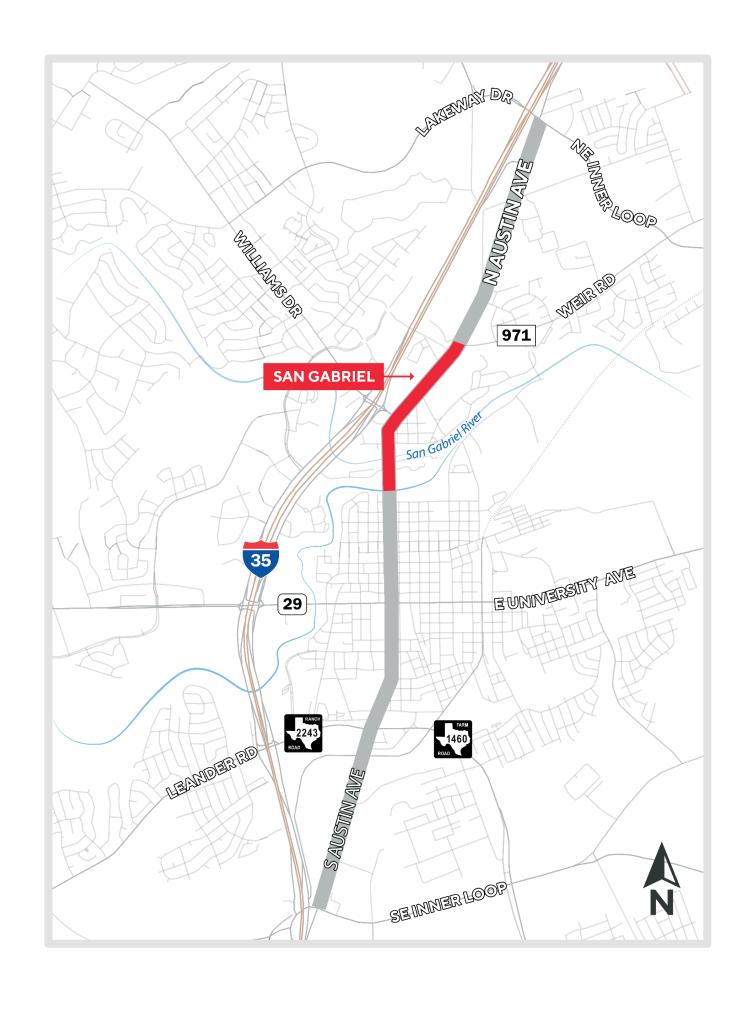
Improve Georgetown HS driveways multimodal access and pedestrian crossings

## Vision for San Gabriel

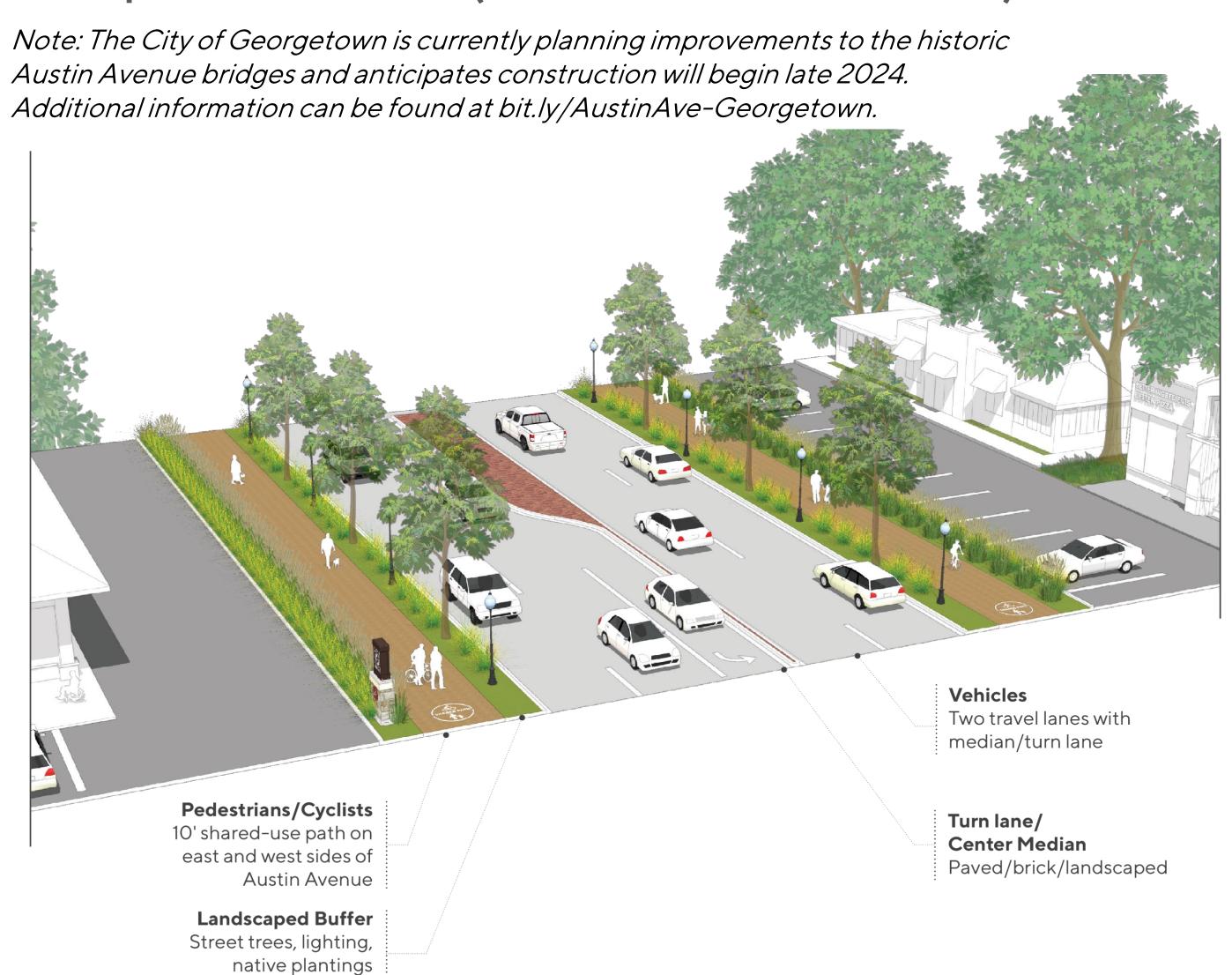
### WEIR ROAD/FM 971 TO SOUTH FORK OF SAN GABRIEL RIVER







### Conceptual Cross Section (Northbound and Southbound)



**High Priority Improvements** 

### **Community Concerns**

Safe crossing options near the Recreation Center

Turning conflicts between Church Street and Myrtle Street

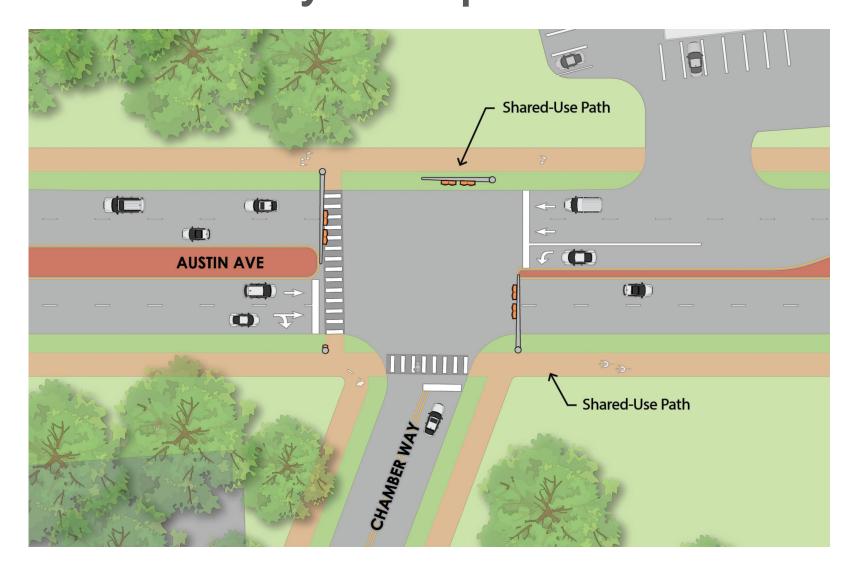
Safety concerns at San Gabriel Village Boulevard intersection

Install signal with protected ADA-compliant crosswalks

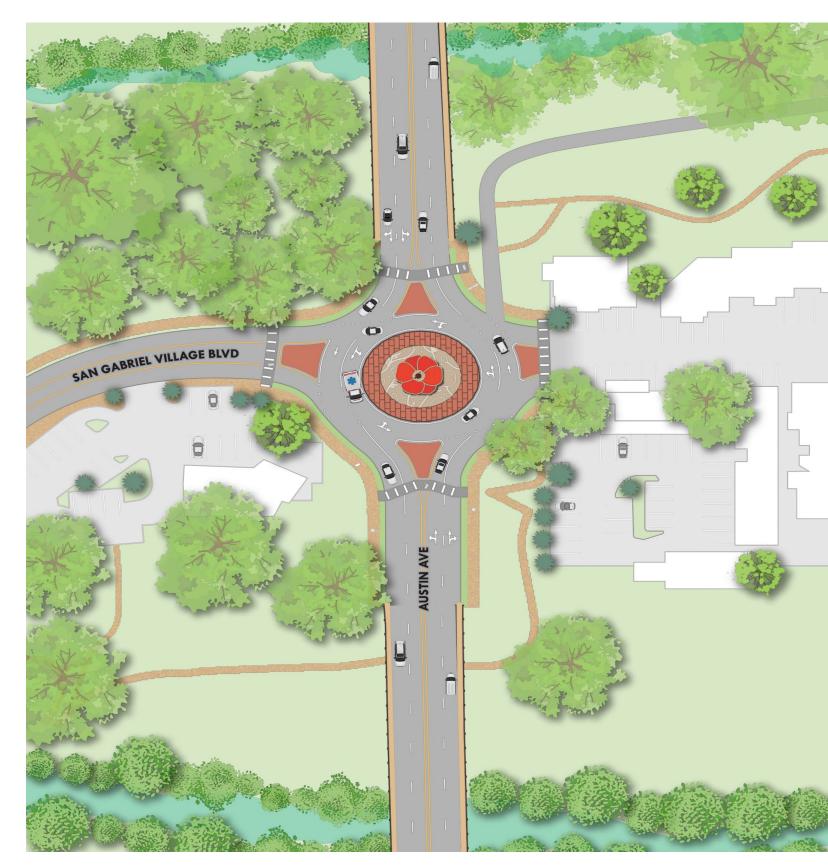
Evaluate driveway consolidation

Incorporate two-lane roundabout to calm traffic and reduce turning conflicts. Include ADA-compliant pedestrian crossings

### Austin Ave. at Chamber Way Concept



Austin Ave. at San Gabriel Village Boulevard Concept

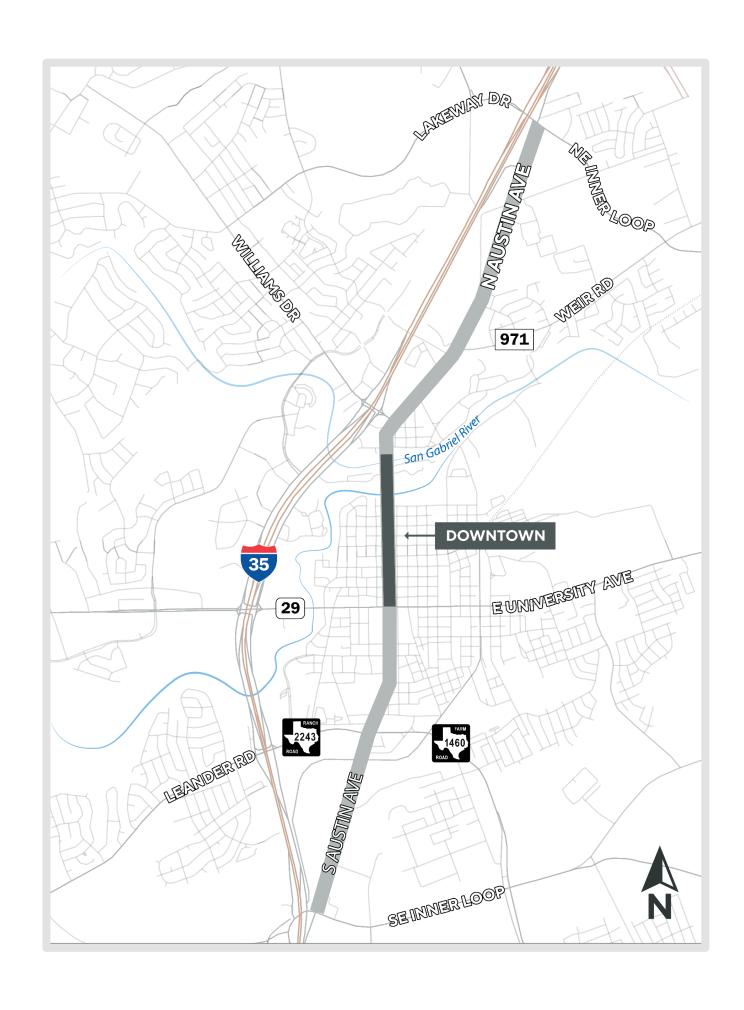


### Vision for Downtown

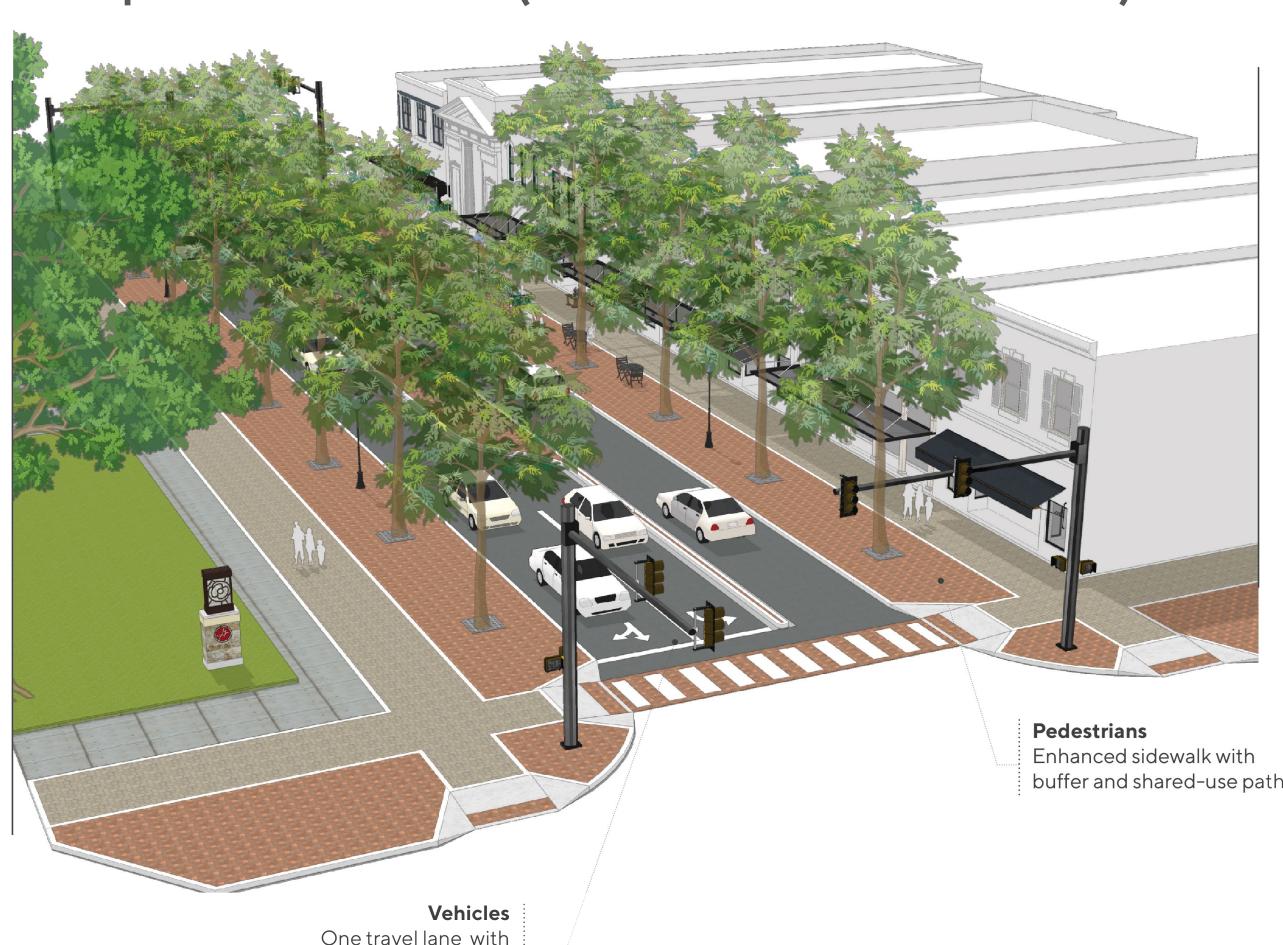
### SOUTH FORK OF SAN GABRIEL RIVER TO UNIVERSITY AVENUE/SH 29







### Conceptual Cross Section (Northbound and Southbound)



### **Community Concerns**

# Desire to make Downtown more walkable and pedestrian focused

Unauthorized mid-block crossings on Austin Avenue

Intersection improvements along Austin Avenue at University Avenue and Main Street

### **High Priority Improvements**

Incorporate lane reduction with expanded multimodal amenities

Install additional protected pedestrian crossings with a center median to serve as a pedestrian refuge

Improve signal operations and provide dedicated left-turn lanes to reduce congestion

### Downtown Sidewalk Concept



### Downtown Crosswalk Concept

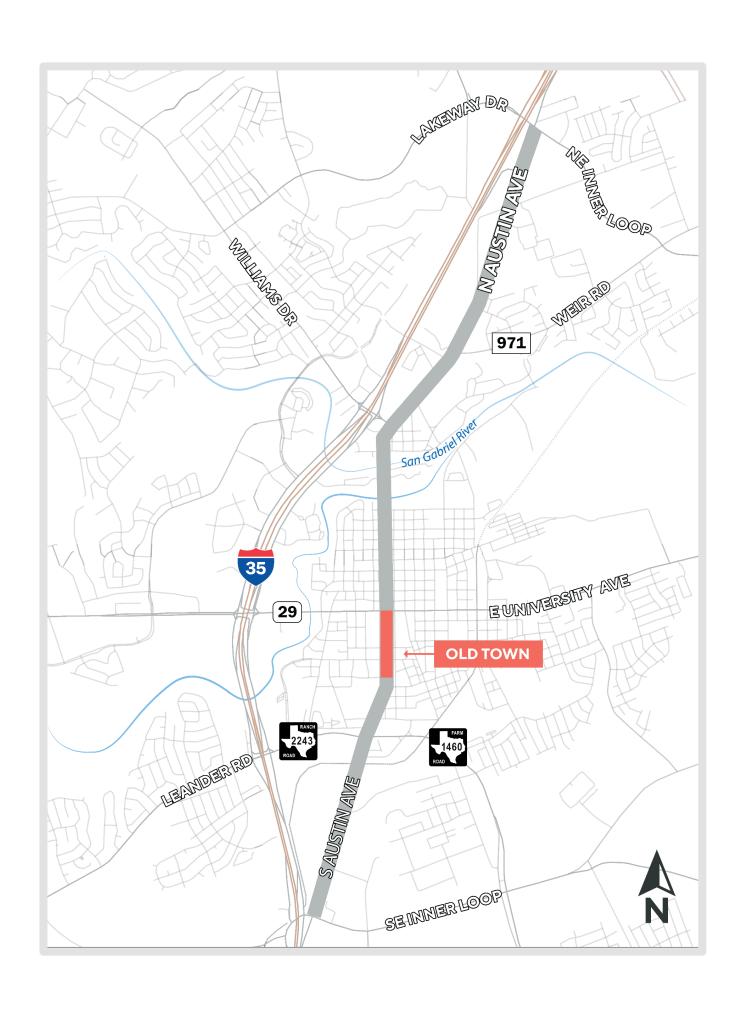


## Vision for Old Town

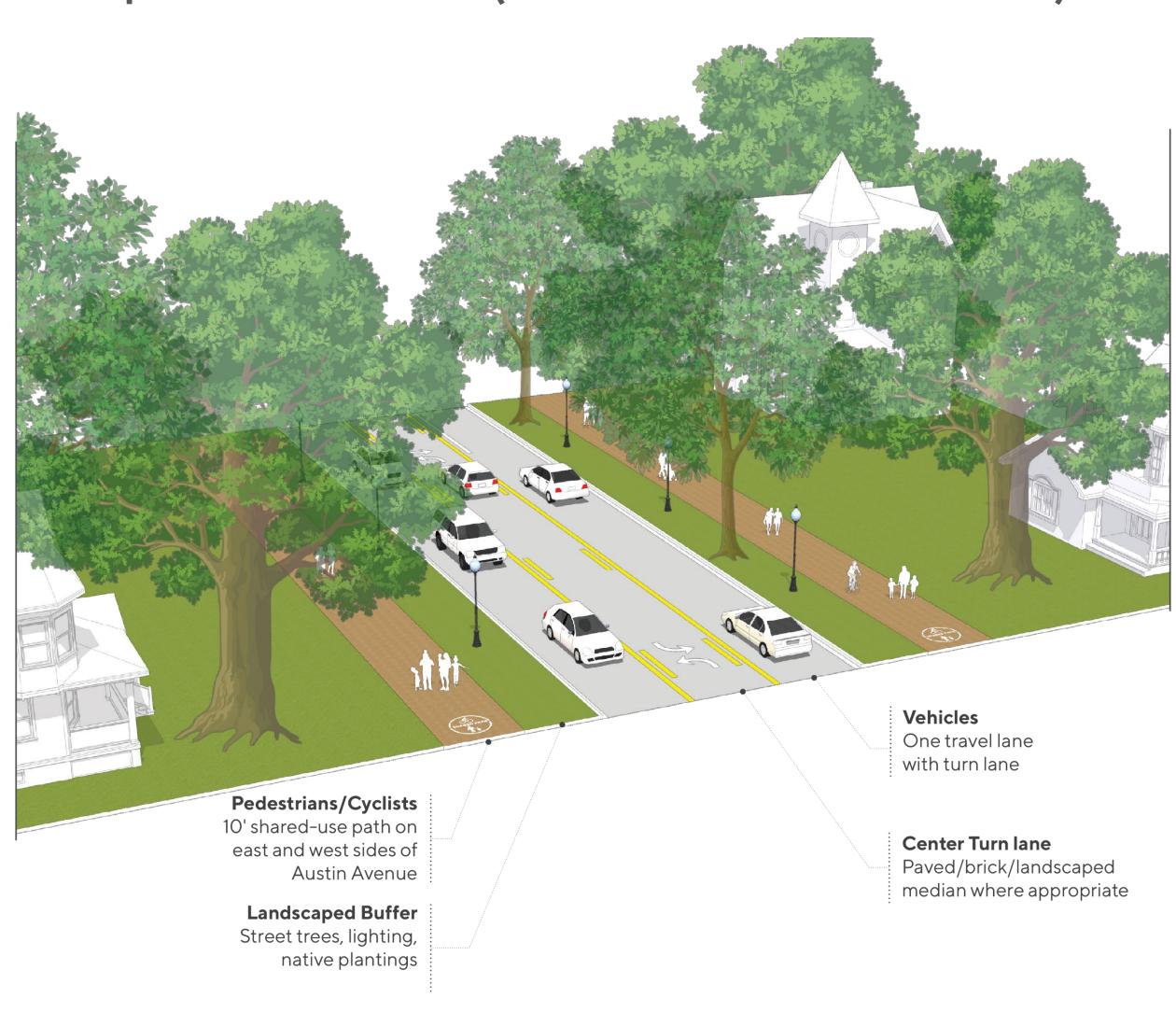
UNIVERSITY AVENUE/SH 29 TO 18<sup>TH</sup> STREET



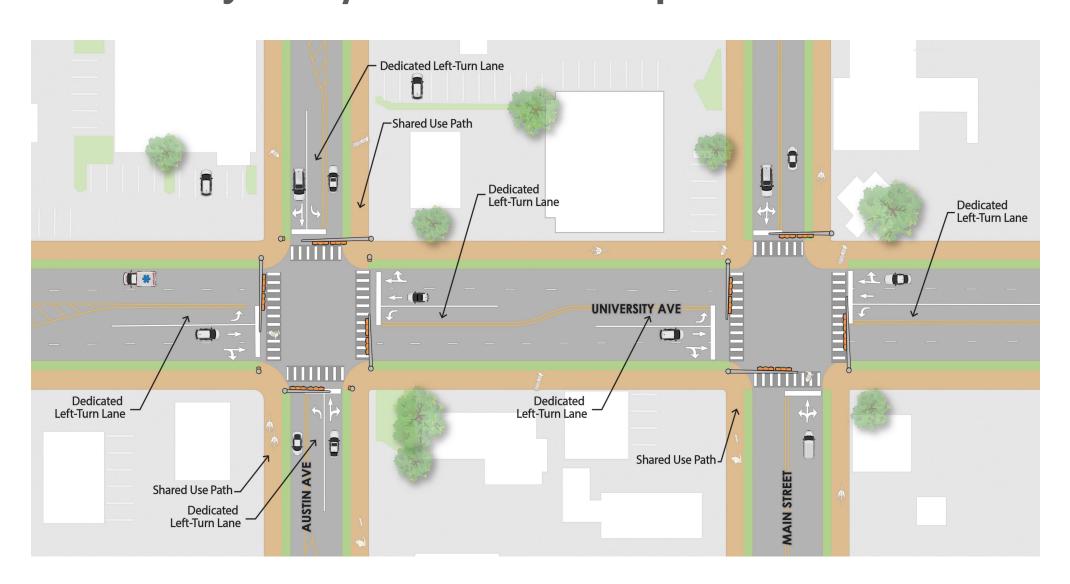




### Conceptual Cross Section (Northbound and Southbound)



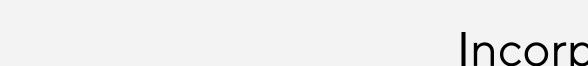
### **University Ave./Main Street Improvements**



### **Community Concerns**

Desire to make Old Town more walkable and pedestrian-focused

Reduce traffic speed



Incorporate lane reduction with expanded multimodal amenities

Implement traffic calming and speed monitoring strategies

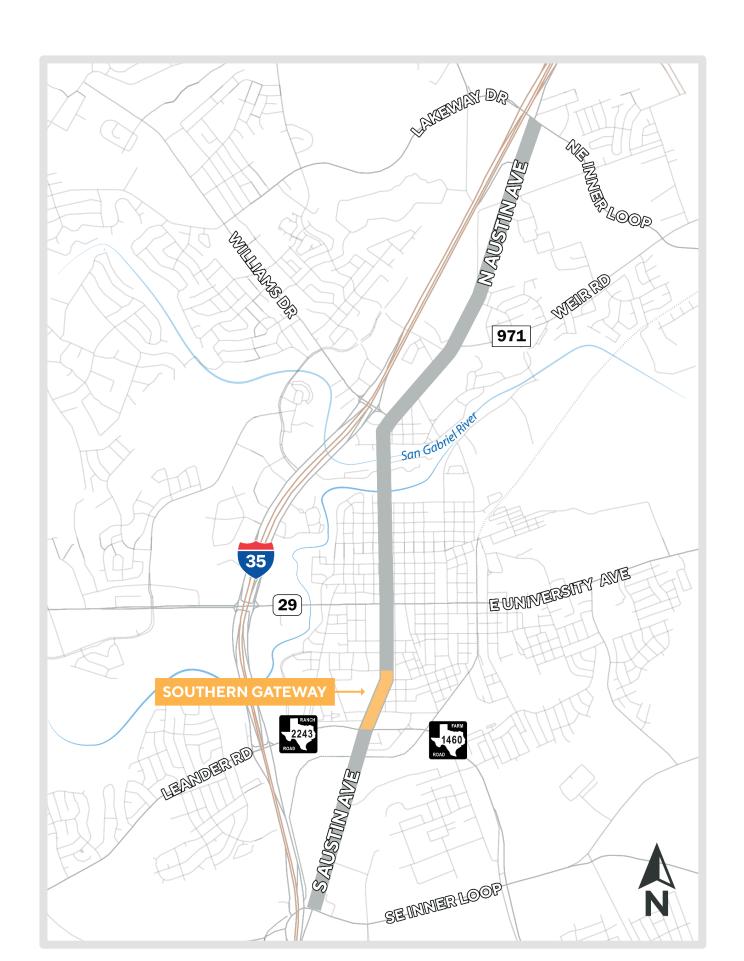
**High Priority Improvements** 

# Vision for Southern Gateway

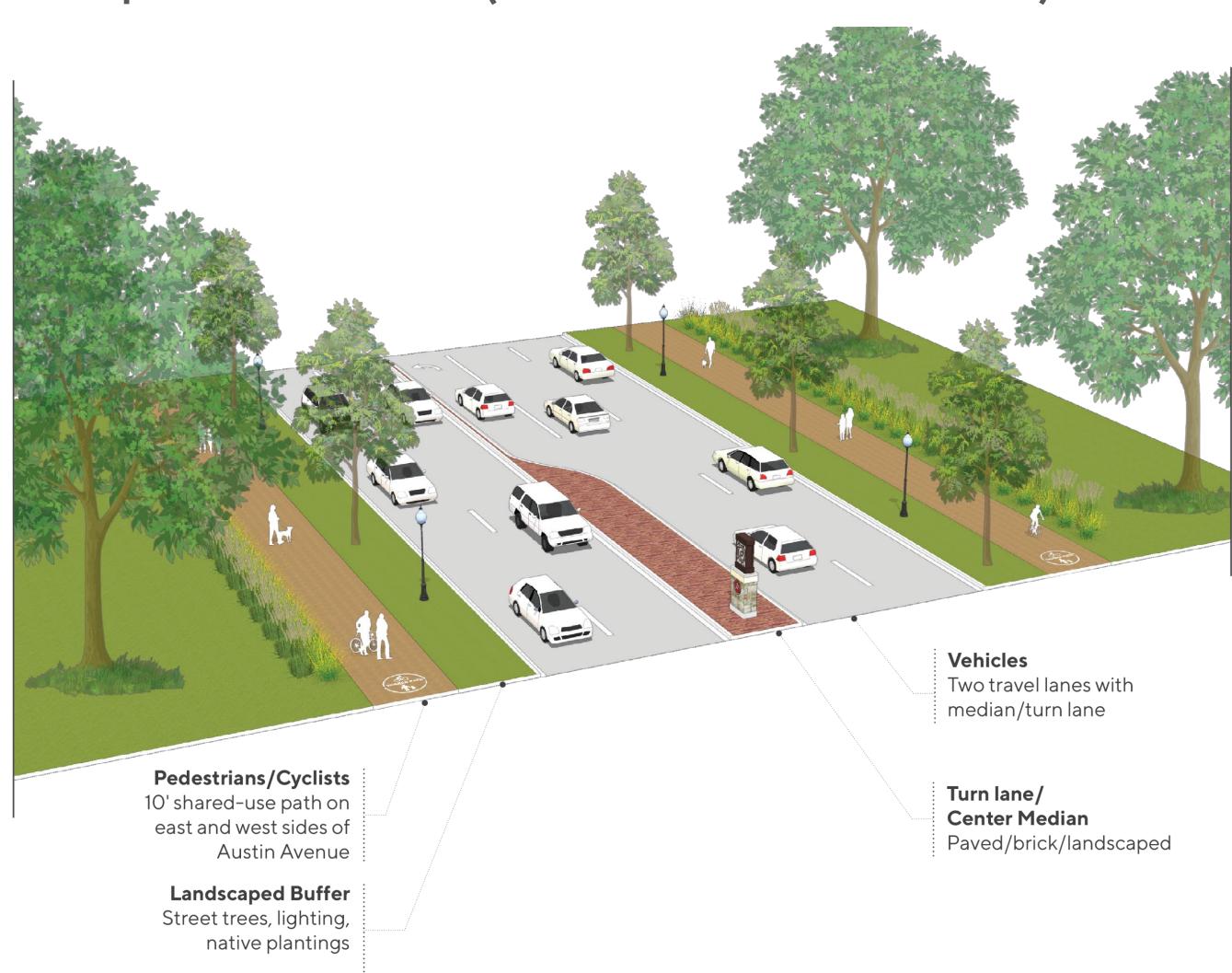
18<sup>TH</sup> STREET TO LEANDER ROAD







### Conceptual Cross Section (Northbound and Southbound)



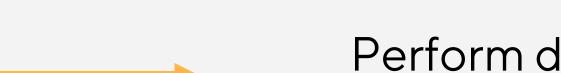
### **Austin Ave. at Brushy Street Concept**



### **Community Concerns**

Safety concerns with the number of driveways

Entry of Brushy Street onto Austin Avenue



Perform driveway consolidation analysis and improve access management

**High Priority Improvements** 

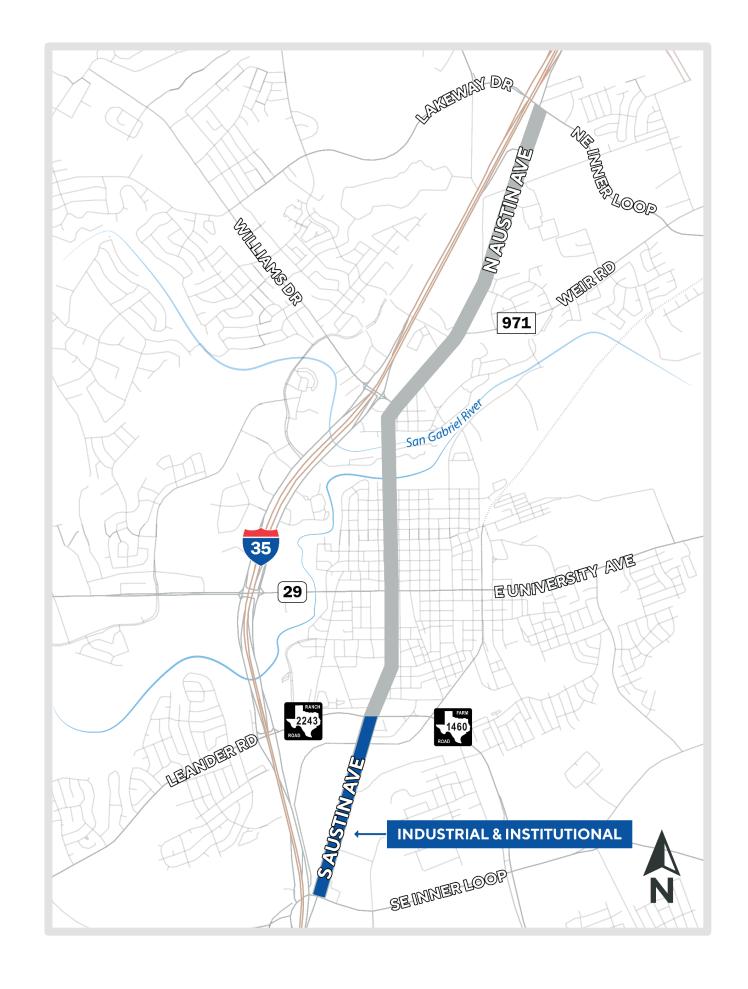
Close Brushy Street at Austin Avenue and evaluate options for commercial redevelopment or potential placemaking

# Vision for Industrial and Institutional

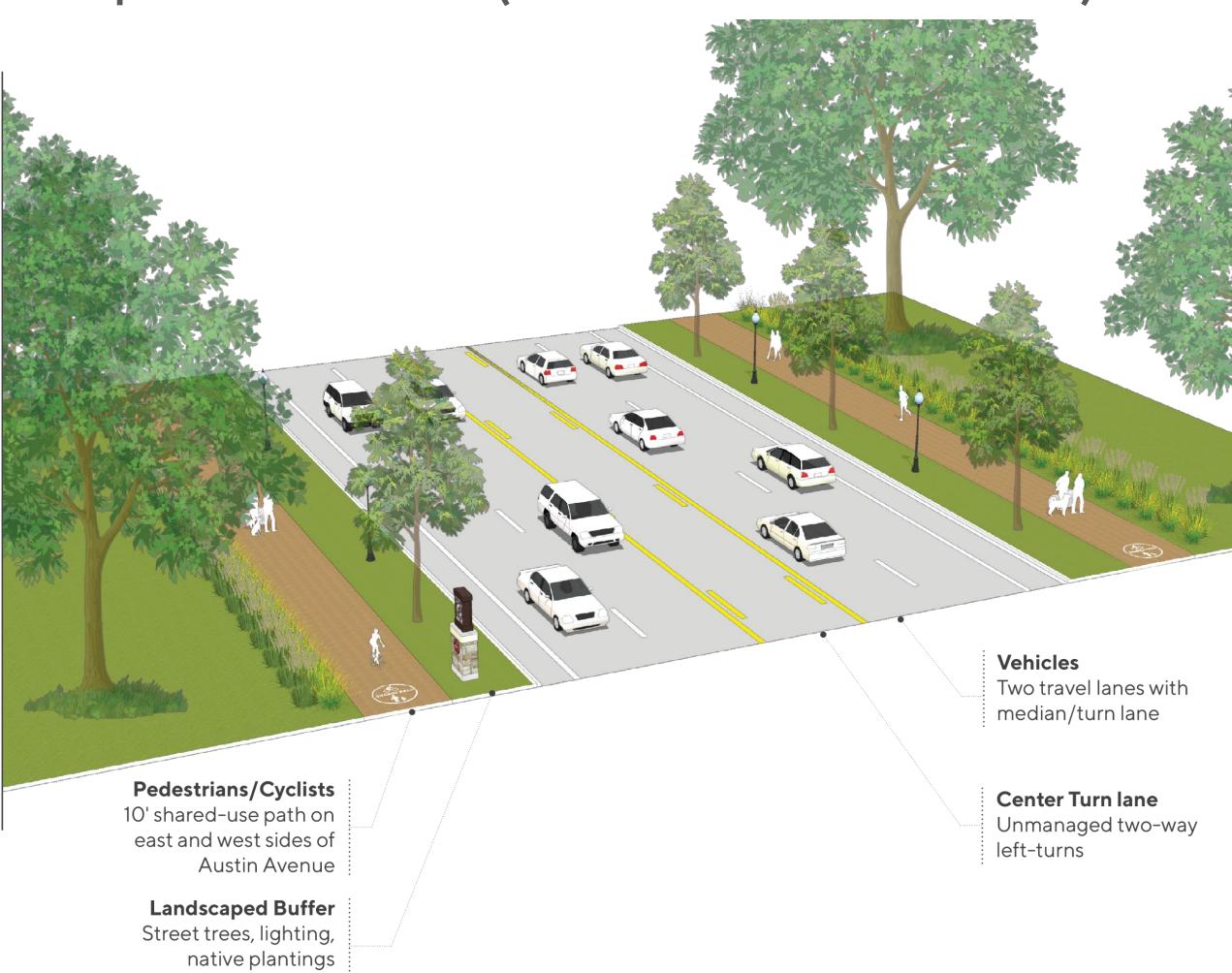
### LEANDER ROAD TO SE INNER LOOP



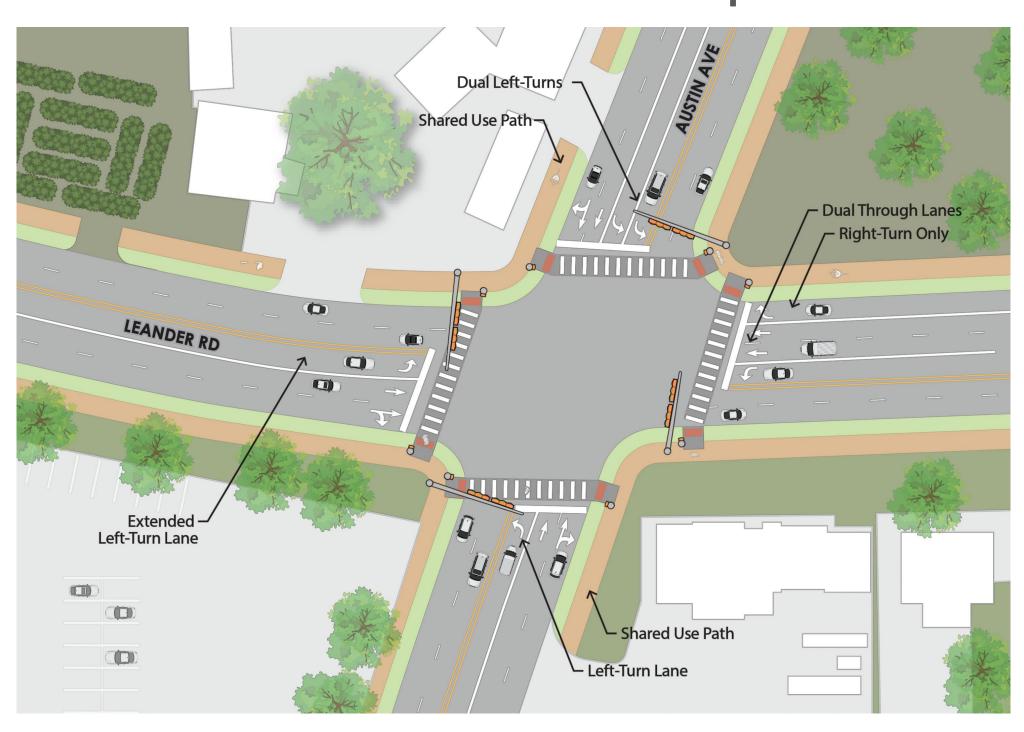




### Conceptual Cross Section (Northbound and Southbound)



### **Austin Ave. at Leander Road Concept**



Note: TxDOT is currently planning improvements to Austin Avenue between SE Inner Loop and Leander Road

### **Community Concerns**

Safety concerns at Leander Road intersection

Improve traffic operations at SE Inner Loop intersection

### **High Priority Improvements**

Improve signal operations, provide dedicated turn lanes, protected phasing, and ADA-compliant sidewalks

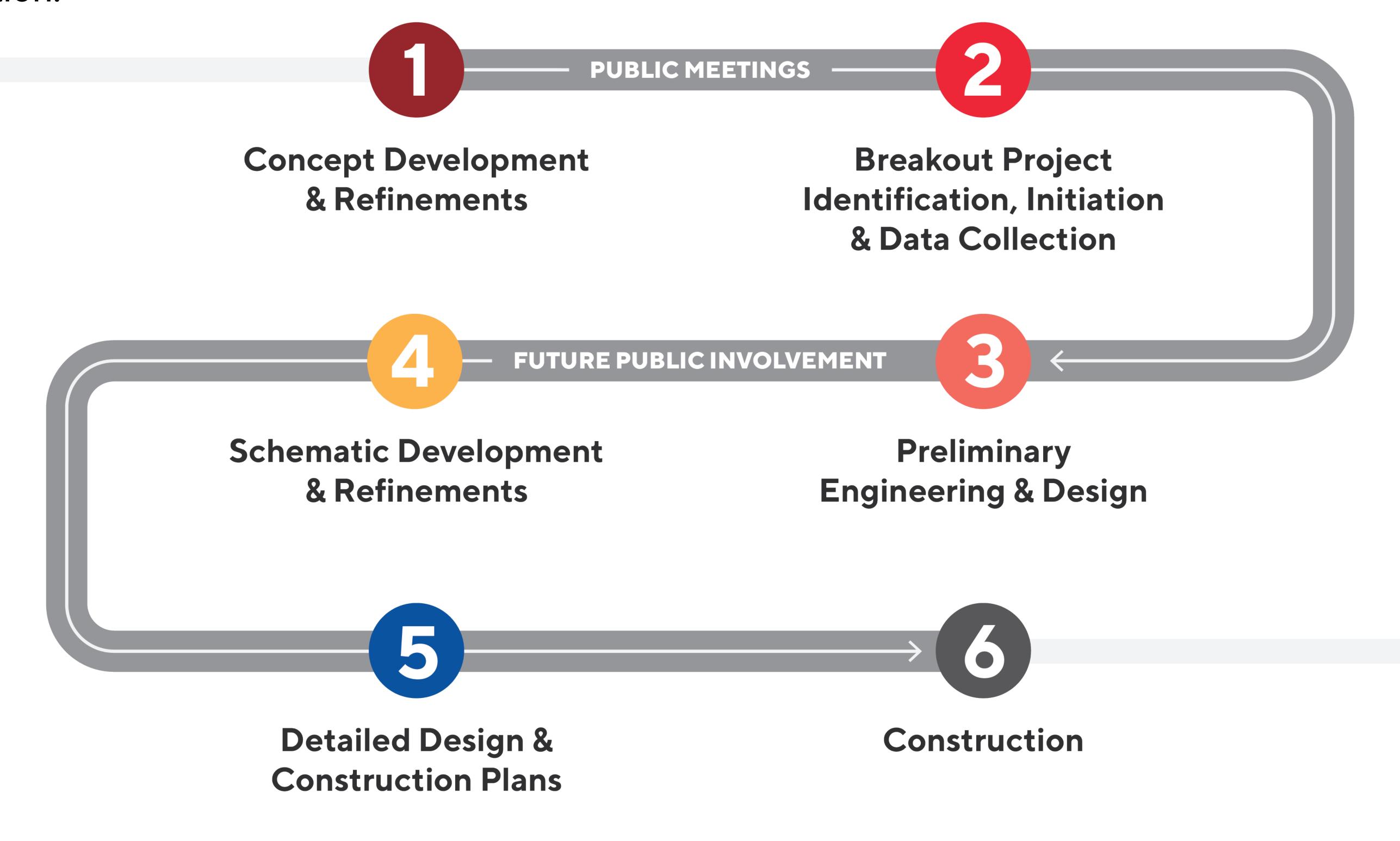
Improve signal operations and provide dedicated turn lanes to improve traffic flow

# Next Steps





Future phases, **pending funding**, may include additional community input, performing detailed environmental studies and design, detailed design, right-of-way acquisition, and utility coordination prior to construction.

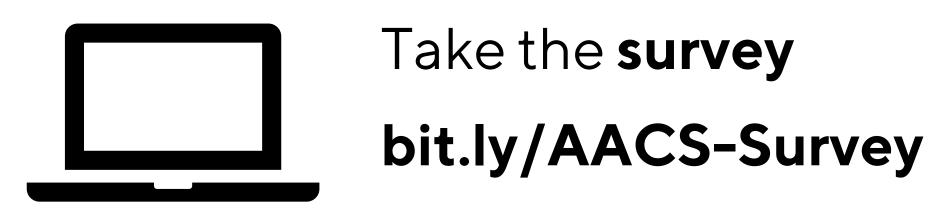


# Tell Us Your Thoughts!

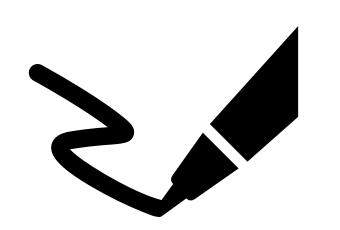




# REVIEW MATERIALS ASK QUESTIONS SHARE YOUR INPUT



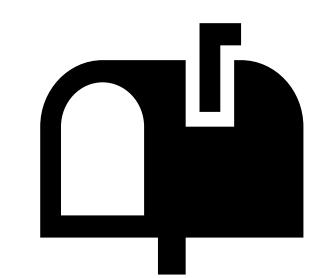




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Mail comments to
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ALL COMMENTS MUST BE SUBMITTED BY MONDAY, APRIL 1, 2024